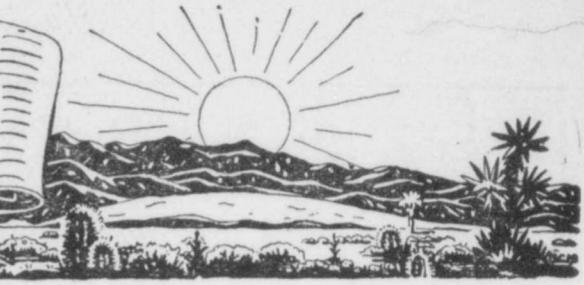




The Desert Sun

Of Palm Springs, California



Vol. XI.—No. 30.

Alline's Library

F. H. A. Loans Available in Palm Springs

Box 424

FHA insured loans, at only 5% interest, with a maximum of 5 1/2% interest on unpaid balances only, including all carrying charges, insurance premium and taxes in the stipulated monthly payments, are available in Palm Springs. This means that any person having a regular income and sufficient money for a small down payment, can have a home of his own in Palm Springs.

Although the maximum of 90 per cent will not be loaned and terms up to the maximum of 25 years are not available here, it still means that money at 5% interest is available for modernization or new construction of single-family residences up to \$16,000, and multi-family or group housing up to \$5,000,000.

It is believed the usual loan here will be 70% of the appraised value of the house and lot and that the payments can be spread over a period of 15 years.

The newly-amended and liberalized Federal Housing Act is expected to stimulate construction of homes in Palm Springs. Local realtors, building contractors and building material dealers have outlined provisions of the act in a large advertisement published on pages 6 and 7 of this issue. They request prospective home-builders to investigate further.

CONTINUED NEXT WEEK

School Path To Protect Children

School children living on the Indian reservation, who constitute 62 per cent of the children attending the Palm Springs school, will no longer be subjected to the hazards of traffic on Indian Avenue, thanks to the work of Chairman George Oliver and his Safety Committee of the Lions Club.

Mr. Oliver and his committee have raised a fund of \$135, which will be used to construct a sidewalk on the east side of Indian avenue from Alejo Road to Andreas Road, which is connected with the school by a guarded cross walk. The children thus will only cross the busy street once, and then under protection of a guard.

Cooperation of supply dealers and the Indians has been secured in the venture. The Builders Supply Company is supplying all the needed clay, rock and gravel free of charge and Indians under the direction of H. H. Quackenbush will do the work, receiving their regular standard wages. Work will begin Monday.

The walk will be four feet wide, and will be separated from the street by a stone wall about 15 or 18 inches high. The clay and gravel, after being rolled, forms a dustless, mudless hard surface, and becomes a splendid walk.

The fund to pay the labor came from the following sources: Lions Club \$25; Chamber of Commerce, \$25; Junior Chamber, \$25; Friendly Aid Committee, \$25; anonymous donor, \$10. More money can be used to further protect school children on the streets. Donations, in any amounts, will be cheerfully accepted by the Lions Club committee. It has been suggested that parents of the children living on the reservation make donations, even as small as 50 cents, indicating their support of the safety campaign. Crossing guards are on duty daily protecting the children as they cross either Palm Canyon Drive or Indian Avenue.

Interesting Donations At Desert Museum

Mrs. Willie Marcus donated two jars of preserved barrel cactus buds to the Desert Museum this week. The buds taste very much like asparagus, and are a very nutritious food. Barrel cactus buds constituted a very important part of the desert Indians' menu before the white man came along and introduced his food.

Another new and interesting exhibit they kill rodents and side-winders.

CHAMBER MEETS TUESDAY

The regular monthly meeting of the Chamber of Commerce will be held Tuesday evening in the school auditorium. A full attendance is desired.

Would Cost \$41,152 To Move Gas Tank

It would cost the Southern California Gas Company \$41,152 to move the gas tank, place it on its side and partially submerge it, as requested by the Chamber of Commerce committee, officials of the gas company reported to the committee yesterday noon.

The gas company officials, Harry L. Masser, executive vice-president; T. J. Reynolds, vice-president and general counsel; F. M. Banks, vice-president; and H. C. McAllister, division manager, met with the local committee, Raymond Cree, Philip Boyd, A. F. Hicks, and President Harold Hicks of the Chamber of Commerce, at Deep Well Ranch yesterday noon.

The gas men had a large portfolio filled with engineering data. They stated they are willing to spend some money to remedy the situation, but could not afford to go as far as the committee requested. The Palm Springs committeemen stated yesterday afternoon they are confident that this spring a definite program of improvement will take place at the gas tank three miles northwest of town and that the gas company will spend a substantial sum in order to comply as far as they can with the desires of Palm Springs citizens.

The company officials brought along bids of two companies who estimated costs for them. The Pacific Crane & Rigging Company had submitted the following figures:

Lowering and moving the holder 575 feet to the proposed new location and then placing it in a horizontal position, \$14,500; bracing inside the tank to keep it from buckling, \$7,500; road work, piping and contingencies, \$3,540; excavation and concrete-lined pit, \$15,612; total, \$41,152.

To keep the tank vertical and lowering it into a concrete-lined pit at the present location would cost \$33,500, their figures showed.

To place it in a horizontal position at the present location would cost \$25,000, as follows: Lowering, \$12,000; foundation and steel work, \$5,500; internal bracing, \$7,500.

The estimates of a stucco building concealing the tank at the present location ranged from \$8,500 to \$13,850.

The local committee gave no reply to the gas company officials, but stated they would submit the matter to the Palm Springs citizens. It will probably be discussed at the Chamber of Commerce meeting Tuesday evening.

Airplane Victim Had Visited Here

Lord Terence Conyngham Plunket, 38-year-old member of the Irish Parliament, and his wife, Lady Plunket, lady-in-waiting to Queen Elizabeth of England and daughter of Actress Fanny Ward, who were killed instantly last night at San Simeon when a private airplane in which they rode crashed and burned, were visitors in Palm Springs last week.

Pilot Tex Phillips, thrown clear of the wreckage, also died when the ship he sought to guide into the fog-bound airport at William Randolph Hearst's sea-coast ranch smashed to earth a mile south of the landing field.

Only one of the four to escape instant death, James Lawrence, 34-year-old son of Sir Walter Lawrence of London, suffered serious burns and a broken leg. He was taken to the San Luis Obispo Sanitarium, where surgeons said his condition is serious.

From Los Angeles are Mr. and Mrs. Nat Cohn, Mr. and Mrs. Hugo Anderer of the Hotel Mayfair, and G. G. Christ of Pasadena, Palm Springs Hotel.

Friday, February 25, to Friday, March 4, 1938

Price 5 Cents

Bruce McCormick, L. A. Fireman, Shoots a Nifty 135 to Win the Palm Springs Third Annual Golf Tournament



The famous Lou Daro awarding the trophy, which he donated, to Judge C. A. Gale of Oakland, winner of the Senior's contest, at the Desert Golf Course last Saturday. W. A. Collins of Ontario tied Judge Gale's 71, and will therefore also receive a trophy from Daro, like the one shown in the photo. At the right, back of Daro, is Milton Hicks of the tournament committee, selecting the trophies to be awarded. —Frank Partridge photo.

Horse Show At Field Club Tomorrow

"Horses, horses—curraze over horses!" is the Palm Springs theme song this weekend, for the entire populace is absorbed in the third annual Hunter Trials and Horse Show now holding forth at the Field Club.

With the hunter trials fading into memory this afternoon, and the glamorous Horse Show Ball this (Friday) evening leaving the starry trail of a brilliant skyrocket of gay music and bright lights, attention is focused on the stately and traditional events of the Horse Show tomorrow (Saturday) afternoon.

A new record is set for a one-day Horse Show, with 13 classes competing on Saturday. Opening time for the show is 1 p. m., with the exciting jumpers contest as a curtain-raiser. In rapid succession three-gaited and five-gated saddle horses, polo ponies, stock and harness horses, hunters—all will go through their paces for judging by Don Reavis.

Palm Springs equine stars will vie with blue-blouses from all over California for a glittering array of silver trophies and cash awards. Of particular local interest is a special division to the gas company officials, but stated they would submit the matter to the Palm Springs citizens. It will probably be discussed at the Chamber of Commerce meeting Tuesday evening.

(Continued on Last Page)

Death Summons Mrs. Robert H. Evans

Death claimed Mrs. Robert H. Evans of Palm Springs Tuesday evening at the St. Bernardino hospital in San Bernardino after an illness of two months. Mrs. Evans, who has resided in the beautiful winter home of the Evans on Merita Del Sur during the past four winters, was taken to the hospital on December 23 to undergo a major operation.

Mr. Evans went to the hospital daily to be with his wife, and less than an hour before her death he received a telephone call to come to her at once. With a state motorcycle officer as escort to clear the way, he made the trip in a short time. Mrs. Evans recognized her husband, asked to kiss him good-bye, and gently fell asleep.

Funeral services were held this afternoon at 2 o'clock in Santa Monica.

Survivors are Mr. Evans, living in Palm Springs, and a sister in the East.

Palm Springs To Go Western On Circus Week

"Don't go sum place els to git cheeted, kum in heer." "Lev yur shootin irons outside, this is jail." "Doc Yank, Dentist." "No one allowed on the dane floor with hob nail boots or spurs on. Please check your guns at the ticket offis." "We do awful good printin'." "When you get that grub steak, kum here to buy your grub." "Don't bring your horse in the house, tie it outside."

Signs like these will be seen on the windows of the business houses during Desert Circus week, March 10-17, when Palm Springs will be a typical western frontier town.

The Lions Club decorating committee, headed by Dr. Franz Buerger, has undertaken the task to induce every business establishment, which includes all shops, hotels and apartment houses, to decorate their windows in old fashioned western style, depicting the days of '49. The committee will spend approximately \$750 for decorations and prizes, and to raise in business they will ask each person in business to pay \$5.00 toward the fund. For this \$5.00 the store will get the services of a painter to paint some original sign on the window, green and orange Desert Circus flags and banners, and the services of workmen who will put up and take down the decorations and storage of same.

Ben (Shorty) Wade, a commercial sign painter and cartoonist, will paint most of the window signs. He will be assisted by Jack Dempsey of the Acorna Indian Shop, and Edward Voss, artist of Smoke Tree Ranch.

Cash prizes of \$15, \$10, and \$5 will be given for the three best decorated windows, and the same amounts for the homes, best decorated in true western style. Residents are asked to enter into the spirit of the thing by placing old skulls, wagon wheels, saddles, drinking troughs and other relics of the old days in their yards.

Fred Wade and Elaine Flavin have charge of the school children who are getting up ideas for the window signs and window displays.

The signs will be painted on the outside of the windows with show card water colors, which can be easily washed off. The inside decorations are left solely in the hands of the merchants, who may have the services of the idea-makers.

Large placards will be provided for

(Continued on Page Six)

Plaza Fiesta Next Friday And Saturday

A two-day demonstration of "How to Give to Charity and Have Fun About It" in one easy lesson will be given next Friday and Saturday at the Plaza Fiesta, with Mrs. Ted Griffith and Mrs. Robert Ransom heading the faculty.

Various diversions, characterized generally by delightful insanity, have been planned for the benefit of Palm Springs' Friendly Aid Society, and script negotiable for each and every event is now on sale up and down the street under the leadership of Professor Ralph Nesmith.

The small fry will have their fun in the opening events of the Fiesta, a Junior Play Festival Parade at 9 a. m. Friday, followed by competitive events of a strenuous nature at the Field Club. The Fiesta will get underway with a cocktail party of unique nature at 5:45 p. m., when a hardy pioneer returns from Mount San Jacinto with a shaker full of snow. He will start his race with a swim across the Racquet Club pool, proceeding then to the mountain playground by motor, and presenting his findings with a fanfare at the Plaza at the scheduled time. Identity of the racer is not certain.

Booths and concessions will open at 6 p. m., and from 7 to 8 p. m. Hopi

(Continued on Page Seven)

Merchants Asked Not To Park on Main Street

A check-up on Palm Canyon Drive this week disclosed that a number of cars belonging to proprietors and employees of business establishments were parked most of the day on Palm Canyon Drive, causing customers to park double and thus receive traffic violation tickets. The most aggravating cases were those where employees of some establishments parked their cars in front of their competitors' stores. The merchants themselves are the losers when they take up the parking space which should be reserved for shoppers.

Shoots One Under Par But Fails to Equal Last Year's Winner

Bruce McCormick, a Los Angeles fireman, present national links champion, won first place in Palm Springs' Third Annual Golf Tournament at O'Donnell's Desert Golf Course last weekend. He made a 67 on Saturday, 68 or Sunday, total 135, one under par.

His total was one stroke over Jack Gaines' winning score of last year's tournament, but was three strokes better than Gaines could do this year.

This year's victor is one who proved himself a champion in competition. Looking over the returns shows that Bruce McCormick tied for the lead at the end of the first day, then dropping a stroke to par and also to Pardie Erdman began the final nine with five straight 3's and then from there in he coasted.

Jack Gaines, last year's winner, could not get his stride. He said his putting cost him the tournament. "Just couldn't stroke a putt," was all he said. He thoroughly enjoyed the event and would be back next year.

Now let's look over the score of C. P. Erdman, Pasadena preacher, who finished 3rd, playing well the first 18 and with a par 34 he led the field by one stroke. Playing a short distance in front of McCormick he kept looking back to see how Bruce was scoring, and failing to concentrate on his own game, he began to drop strokes to par. Then on the final two holes he really collapsed. Taking a bogie 6 on number 18 on the easy final holes.

Don Erickson, former public links champion, blew his chances when he took something like an 8 on number 6 hole.

Judge C. A. Gale, who two days before won the Seniors championship, played very well and for his two-day total of 70-72-142 he won the event for those with 8 or worse handicap. The total returns show over 160 entries.

Of all the different events, the Seniors championship attracted and

(Continued On Page Four)

Tom Joy, Local Visitor, Killed In Plane Crash

Thomas B. Joy, 21-year-old son of Mrs. Richard Joy, prominent winter guests at the Desert Inn, was killed instantly Wednesday when his monoplane went into a spin and crashed near Clover Field, Santa Monica. In the plane with young Joy, who with the son of the late Richard Joy, secretary-treasurer of the Packard Motor Car Company, Grosse Pointe, Mich., was James Clark, 21, of Pasadena.

Joy, who was a student at the Ryan Air School in San Diego, shut off the motor but was unable to right the craft before crashing; he had attempted to fly through a hole in the fog. He had come from San Diego to visit his mother at the Desert Inn over the weekend and had just had luncheon with his former Culver Military Academy schoolmate, Oscar Boettcher, Jr., in Santa Monica, before returning to San Diego.

Mrs. Richard Joy, with her son and daughter-in-law, Mr. and Mrs. Richard P. Joy, Jr., are leaving for Grosse Pointe to attend the funeral and will return to the Desert Inn next week.

Chuck Morrisons Return From Eastern Trip

The smiling faces of Lee and Chuck Morrison are again in evidence here and Chuck's big yellow super-charged Auburn is again conspicuous on the streets, for the Morrisons have returned from a month's trip to the East, where they visited with Mrs. Morrison's mother, Mrs. A. H. Burroughs, in New York City. They also visited friends in Chicago and Dallas, Texas. The Morrison palatial home in Las Palmas will be the scene of many gay parties during the balance of the season.

Hillery Visited By Alaskans; Tells of 23 Years Spent in Icy Northern Possession

W. R. Hillery, prominent Cathedral City real estate broker who spent 23 years of his life in Alaska where he was a banker and mayor of Cordova, was visited this week by three couples from that cold, northern U. S. Possession.

On Wednesday of this week Roy J. DeLeo, assistant superintendent of the Copper River and Northwestern Railroad, the Guggenheim line that runs from Cordova to the Kennecot mine, and Mrs. DeLeo of Cordova, called to see Mr. Hillery. They were accompanied by Mr. and Mrs. Fred Glasbrenner. Mr. Glasbrenner is president of the Northern Meat Co. Hillery had met and became well acquainted with the DeLeos and Glasbrenners when he was in business in Cordova.

Also on Tuesday Mr. Hillery had visitors from Alaska. They were Mr. and Mrs. George Kennedy of Anchorage, returning home from Detroit, Michigan, where they had purchased a new automobile. The Kennedys are enjoying their honeymoon in the States.

Kennedy, a prominent hardware man at Anchorage, is the son of Sergeant Dan Kennedy, deceased, of the U. S. Army, the man who hoisted the American Flag at Sitka in 1867, when the U. S. formally took over Alaska from Russia, following the completion of the negotiations by Secretary of State William H. Seward, for the purchase of Alaska. Following the expiration of his enlistment, Dan Kennedy married the daughter of the Russian priest of Sitka, for many of the Russian priests in Alaska were married men.

Hillery knew the elder Dan Kennedy, and was associated in several small business ventures with his son, George Kennedy, at Cordova.

George Kennedy did not know that Mr. Hillery lived at Cathedral City and called on him quite by accident. As he and Mrs. Kennedy were driving along the state highway through Cathedral City, he quite by chance saw the sign on the front of Mr. Hillery's real estate office. Recognizing the name as he passed, he slammed on the brakes and backed up to the office. Mrs. Kennedy said that she didn't know what had happened, the way her husband stopped the car, climbed out, and ran into the office at the side of the road. She had not recognized the name as she had never met Mr. Hillery.

W. R. Hillery is thoroughly acquainted with life in Alaska. Though born in California, he made his first trip to Alaska in 1899 when yet a youth in high school at Everett, Washington. He spent 23 years in the northern possession, living in various Alaskan coastal cities and during which time he spent 13 years with the White Pass and Yukon Route Railroad and Steamship Co. He served as purser on the British-Yukon boats, and for five years was paymaster and cashier for the

company. Hillery was with the Bank of Alaska for three years, during which time he established the Cordova branch of that bank. He was associated with Kennedy in the Hillery-Scott Company, a fish cannery. He also took an active part in civic matters there, served as mayor of Cordova during the war, was a member of the city council at Skagway, and served on the Grand Jury at Juneau, the capital.

When asked if he would like to return to Alaska to live, Mr. Hillery said that he would like to return there on a visit, but that he would rather live on the local desert than anywhere else in the world.

Many Guests at B-Bar-H Ranch

Guests at B-Bar Ranch include Mr. and Mrs. Ben Alexander, Lake Forest, Illinois; Townsend Wether, Santa Monica; A. Stanwood Murphy, San Francisco; Mrs. Lorraine MacLean, Los Angeles; Albert Gildred, Lima, Peru, South America; Miss Florence K. Hurst, Los Angeles; Mr. and Mrs. R. Henguet, Mr. and Mrs. R. Legeron, Long Beach; Mr. and Mrs. N. A. Schlangen, Robert Schlangen, Kenilworth, Illinois; Bennett Cerf, George Oppenheimer, Mr. and Mrs. E. P. Curtis and children, Mrs. Marion Johnson, Beverly Hills; Mr. and Mrs. R. J. Bender, Chicago; Mrs. H. Albert Ascher, L. S. Goldsmith, Mr. and Mrs. Sidney Howard, New York City; Mrs. Stella K. Johnson, San Francisco; Mr. and Mrs. Leonard Lee, Cynthia Lee, Bel-Air; Archie Preissman, Los Angeles.

Jeanette MacDonald (Mrs. Gene Raymond) and Gene Raymond were guests at the ranch the past week.

Willard Hanzlik Undergoes Operation

Willard Hanzlik, of the Palm Springs Electric Co., is in the Redlands Community Hospital, where he underwent a serious operation on his leg, part of the bone being removed. He will be in the hospital for six weeks.

John C. Rapp, owner and manager of the Palm Springs Electric Co., recently returned from the hospital, having been there since last November when he fell from a high pole, breaking his pelvis bone and suffering other serious injuries. He has now recovered. Mr. Hanzlik had charge of the business while Mr. Rapp was in the hospital.

Mrs. Karl Von Hagen of Los Angeles, known to theatre and stage audiences as Vivian Tobin, spent a recent week-end in the village.

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Desert Sun Beans

Just returning from Honolulu, Mr. and Mrs. Frank A. Werner, Chicago, Ill., were guests of Miss Dorothy Roush at Estrella Villas. Mr. Werner is vice-president of The Crackerjack Company.

Miss Helen Valkis, of Republic Studios, has been at La Quinta Hotel for the past week. The studio has been taking some still shots of the desert with Miss Valkis as a subject.

Among the prominent guests at the Desert Retreat is Dr. Fred A. Jostes, prominent orthopedic surgeon of St. Louis.

Spending a brief vacation in Palm Springs is Mrs. Tobe C. Davis of New York City. Mrs. Davis is a widely-known writer for fashion pages and maintains a large staff of designers all over the country in conjunction with her work in creating fashions.

Mr. and Mrs. Howard Gould of Monjew Park, Wallingford, England are guests at La Quinta Hotel in the desert for an indefinite stay. With Mr. and Mrs. Gould is Commander C. P. Evans, Kinkwood Court, Mardenhead, Berns, England.

Mr. and Mrs. Polesi, who were guests at the Desert Retreat over last weekend, were observed playing a lively tennis match Sunday at the Desert Inn with Bob Norie, Smoke Tree Ranch pro and Don Thompson, the Desert Inn pro.

At the Desert Retreat over the weekend were Messrs. and Mmes. Percy Srownfeld, G. S. Kurzman, of New York; Frank Burrell, San Jose; S. Rothenshush, Stockton; and Nate Sugarman and Miss Helen Hill of Los Angeles; Jack Lawson of Kirkland, Washington, and Mr. and Mrs. Tom King of Hollywood. Mr. King is an employee of the M. G. M. Studios.

Lovely Pair of Diamond Clips At Clara Porter, Ltd.

In their smart little jewelry shop in the lobby at El Mirador Hotel, Clara Porter, Ltd., is showing a lovely pair of large, all diamond clips that can be worn either as a brooch or as clips.

Containing two large pear-shaped diamonds set off by baguette stones, the piece contains in all nearly 15 karats—all perfect gems of fine color.

Diane Wood Is New Blues Singer At Royal Palms

Miss Diane Wood, pretty red-headed blues singer, is the new entertainer at the Royal Palms Cocktail Lounge. She was the entertainer at the Mira Mar last summer and more recently at the Knickabob cocktail lounge in Los Angeles. Thelma Royce will continue as pianist and singer at Royal Palms, also serving as accompanist for Miss Wood.

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Annual Meeting Chamber of Commerce

Wisconsin Hotel
Man Buys
DeLuxe Court

E. J. Ellis, of Delavan Lake, largest summer resort in Wisconsin, has purchased the De Luxe Trailer Court from G. V. Plumley. Mr. Ellis was formerly with the Lake Lawn Hotel for the past twenty years. New improvements are being made by adding fifteen new trailer shelters, toilets, showers, croquet and shuffleboard. The recreation room is being remodeled and glassed in and electric meters are being installed. A twenty foot neon sign is being erected over the entrance. Other improvements will be added to make the guests as comfortable as possible.

Mr. Al Dodd will remain in the same position as manager.

Blue Haven guests are Mr. and Mrs. D. W. Duncan of Los Angeles, Mr. and Mrs. Karl Alberts of Oro Grande, Mr. and Mrs. B. C. Ball of Long Beach, Mr. and Mrs. William Monroe of Long Beach, Mrs. Alice Compton, Mrs. A. F. Shetell of Los Angeles, Mr. and Mrs. Faye Abrams of Eugene, Oregon, Mr. and Mrs. L. E. Steinhauser, Mr. and Mrs. C. O. Williams of Los Angeles, Mr. and Mrs. F. H. Stegu of McKittrick, Mr. and Mrs. A. E. Tyrall and partner of Saugus, Mr. and Mrs. H. Garrison of Pasadena, Mr. and Mrs. W. C. Young of Long Beach.

Mr. and Mrs. Ed Stearns of Culver City are at the Sunkist Bungalows.

Guests of the Sunhaven Court are:

Mr. and Mrs. Arthur Dolan, Mr. and Mrs. Emerit C. Vawter of Alhambra, Mr. and Mrs. J. V. Maule of Long Beach, Mae N. Barr and Nola G. Boyd of Los Angeles, Mr. and Mrs. Roy Gooch of Los Angeles, Mr. and Mrs. J. C. Stewart of Riverside, Mr. and Mrs. Eric Krell of La Jolla, and their eastern guests, Mr. and Mrs. F. E. Buch.

Guests of the Casa Reposa are:

Alvin Dierker and daughter, Phyllis, of Oregon; Mr. and Mrs. Joe Fitcher and son, "Little Joe," Mr. and Mrs. Merle Talmage and family, Mr. and Mrs. Hugo Lembcke and family, all from Orange; Mr. and Mrs. G. F. Keith of Glendale, Mr. and Mrs. P. E. Moble of Los Angeles, Mr. and Mrs. Peter Cracados of Los Angeles, Mr. and Mrs. H. J. Shanon of Santa Cruz, Mr. J. P. Kurth and daughter, Doris of Inglewood.

Dr. Lele Bergren of Jacumba was the guest of George Washington for the week-end.

Eddie Canter entertained a number of his friends over last week-end at La Quinta Hotel.

A contraption of nets designed to catch bombs dropped from invading airplanes in time of war has just been patented.

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C. S. COBB, Mgr.

Weekly Report Of Associates

The executive committee of the Palm Springs Associates issued the following weekly report last Sunday: "Capacity business is reported by Palm Springs business during the past two weeks, and advance hotel reservations indicate that Palm Springs will continue to enjoy good times for the next two months.

"Do you wonder: 'Why spend Associates' money when already we are enjoying capacity business?'

"Desmonds' president Ralph Huesman, one of the most astute business men on the Coast, says: 'Palm Springs must keep the fire engine polished in smooth running order, because you never know when a fire will break out.' Now is the time our publicity department can tell the world of the nationally famous figures who are wintering here, about interesting activity and perfect weather. This is the best advertising we can get for next season, the best guarantee against a 'recession slump.'

"We hope you saw the full page of golf pictures in Saturday's Herald, also the many featured stories in the Times and Examiner during the week.

"Statistics: Check over these figures which show graphically the activity of your Associates Publicity Bureau: 260 society items to home-town papers throughout the country.

"200 mimeographed stories on horse show sent to newspapers.

"200 mimeographed stories on Golf Tournament sent to papers.

"130 pages of original stories sent exclusively to 50 major publications; releases totaling 32,500 words.

"30 pictures, an average of one a day, were syndicated. 60 clippings received to date from Eastern papers prove that Palm Springs news is reaching a wide audience.

"Horse Show and Hunters Trails: 114 horses from the nation's finest stables have been entered in the third Annual Hunters Trails and Horse Show to be held this Friday and Saturday at the Field Club. This will be one of the finest events of the season, and we urge you to come and bring your guests. This is the type of program that will bring national fame to Palm Springs, and promises a real thrill to all who come. Don't let your guests miss this spectacle.

"Membership: 25 new members have joined the Associates since the last bulletin. A complete membership list will appear in local papers this week. If you haven't already signed up, please do so before Wednesday morning because we want everyone on the honor roll.

"We have just learned that Salt Lake City is raising a sum of \$50,000 to attract winter vacationers."

Climate Here Best For Arthritis and Nerve Disorders

While medical men everywhere recognize the health-giving qualities of Palm Springs climate, local people are a bit unappreciative of these virtues in the opinion of Dr. Maurice L. Lachman, prominent Palm Springs Chiropractic physician.

"All of us here enjoy the sunshine and desert quiet but we are not all aware of the far-spreading fame of Palm Springs climate as a curative for arthritis and nervous exhaustion," Dr. Lachman pointed out.

Specializing in work of this type, Dr. Lachman has recently added to his extensive equipment at his suite of offices on North Palm Canyon Drive. His newest medical aid is cold quartz for oral treatment of sinus and throat. It is an ultra violet treatment.

Dr. Lachman utilizes diathermy and short waves, ultra violet rays in both forms, infra red, electric cabinets and gestral colonic treatments in this work. This is his third season in Palm Springs. During the summer months, Dr. Lachman and his family reside in Santa Fe, New Mexico.

Practising for twenty years, Dr. Lachman formerly was located for many years in Burlingame, California where he had an extensive practice.

Photographs Desert Plants for Museum In New York City

Leonid Fink of Portland, Oregon, is in Palm Springs to photograph the desert plants and flowers to be shown in the American Museum of Natural History in New York City, under the auspices of the Photographers of America.

Mr. Fink has been agreeably surprised and greatly impressed with the beauty of the desert plants and flowers and expects to take some prize-winning photographs for the exhibit.

Largest Picnic Party of Season Visits Beautiful Willis Palms



On Thursday, Feb. 17, one of the largest crowds to attend an El Mirador picnic, formed a long caravan across the desert to the beautiful group of palm trees on the north side of the desert, known as Willis Palms.

After a most appetizing lunch had been served to the more than seventy El Mirador Hotel guests in the shade of the majestic palms, the crowd disbursed to view, from various angles, the gorgeous panorama toward Mt. San Jacinto.

Several games were played including a nail driving contest, which was won by Daniel F. Bull of Minneapolis, and the ladies prize was won by Mrs. Oscar Smith of Aberdeen, Wash. Under the supervision of one of the world's greatest hosts, Warren B. Pinney, everyone attending the picnic swore that they had the best time of their lives.

Among those present were Mr. and



Mrs. Daniel F. Bull, of Minneapolis, Minn.; Mrs. M. J. Danning of New York; Mrs. Herbert H. Maas and daughter Joan of New York; Mr. and Mrs. E. E. Bernheimer of New York; Mr. and Mrs. B. W. Dobbins and son and daughter-in-law, Mr. and Mrs. B. L. Dobbins of Chicago, Ill.; Mr. and Mrs. James L. Nugent of Evansville, Ind.; Mr. and Mrs. Albert C. McIlravy of Upper Montclair, N. J.; Miss Leah Ray of New York; Mrs. Leah Hubbard of New York; Mr. and Mrs. David G. Werblin of New York.

Also M. A. Combs and Miss Combs of Rocky River, Ohio; Miss Kathryn Brossard of Glencoe, Ill.; Mrs. J. C. Leeds and Mrs. Abram Leeds of New York; Mr. and Mrs. Oscar Smith of Aberdeen, Wash.; Mr. and Mrs. F. Hummel of Cincinnati, Ohio; H. K. Brooks and L. H. Weber of Bend, Oregon; J. R. Hauschild of Minneapolis, Minn.; Ricki Sears of Chicago, Ill.;

Mrs. Frank Smith of Berkshires, England; Mrs. G. C. Gaskins of Sheffield, England; Mr. and Mrs. Samuel Flash of New York; Mrs. N. F. Loucheim and Mrs. B. W. Fink of New York.

Also Mr. and Mrs. A. E. Kitselman of Muncie, Ill.; Mr. and Mrs. H. R. Dingwall of Ogallala, Neb.; A. B. Weissborn and Miss Besserick of Appleton, Wis.; Mr. and Mrs. L. B. MacDonald of Tacoma, Wash.; Mr. and Mrs. Wm. E. Genswanger, Mr. and Mrs. Barney Dreyfuss and Billy, all of Pittsburgh; Mrs. Tom Mesdag, George Chandler and Mrs. Genevieve Blethen, all of Seattle; Mr. and Mrs. Ed E. Dearborn of Marion, Pa.; Warren B. Pinney, Frank Bogert and Mrs. Dovie Golden Colley, hostess at El Mirador.

Jean Fulford is attending business college in Riverside.

Salvation Army Thanks Donors

The Salvation Army, through its chairman, Raymond Cree, wishes to thank the following friends who have mailed their checks to the Bank of America:

Harry's Cafe, Lloyd N. Simon, Kocher-Sampson Co., Gilmore Service Station, Desmond's Department Store, Dr. Russell M. Gray, La Mesa Bungalows, Philip L. Boyd, Dr. J. J. Kocher, Mrs. W. G. Thompson, Simpson's Radio and Frigidaire, G. Kohnstamm, Spencer Kellogg, Jr., Dr. and Mrs. Henry Hoagland, Mr. and Mrs. Raymond R. Wilson, Ambassador Apartments, Sather B. Pearson, Hhe Doll House, Palm Springs Builders Supply Co., Ltd., Pauline Wreck, Mrs. Henry Weinbauer, Dr. F. B. Buerger, Oasis Hotel, Village Flower Shop, Plaza Garden Date Shop, Lykken's Department Store, Raymond Cree.

It would be appreciated if everyone would respond to the letter appeal as soon as possible. Raymond R. Cree, chairman.

Mrs. Melville Findlay of Canada is visiting in Palm Springs this week.



MEAT

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Free Delivery—Plenty of Parking

Desert Sun Beams

Yesterday there was a splendid exhibition match at the Desert Inn Tennis Court. Frank Feltrop, del Tahquitz, pro and Bob Norie, Smoke Tree Ranch pro played Don Thompson, Desert Inn pro and Richard Cahill an up and coming amateur. The score 1-6, 6-1, 6-4.

Dr. Don J. Aubertine who recently flew in from Mexico City where he delivered a series of lectures arrived just in time for the golf tournament on the Desert Course. The Doctor who is an ardent golf enthusiast has acquired several trophies in his tournament activities. While here, he was a guest of the Palm Springs Hotel.

The Gerlinger family guests of the Palm Springs Hotel for three weeks, have returned to their home in Dallas, Oregon. Their usual seasonal sojourn was cut somewhat short by the demands of business.

After a stay of several weeks at Solano Court, Mrs. Frank Meehan and her charming daughter, Miss Catherine Meehan, will soon return to their eastern home at Malone, New York.

Mr. and Mrs. Lloyd Simon will have

stopping with them over the week-end

Mr. and Mrs. I. Rosenfeld from Elberon, New Jersey. Mr. Rosenfeld was formerly mayor of Elberon.

THE FINDLAY GALLERY

Palm Canyon Drive in the Carnell Building

Paintings by
PAUL GRIMM

California's Foremost Desert Painter

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* Desert Headquarters for Distinctive Creations in

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... artistically mounted to please the most discriminating.

OLD ENGLISH and MODERN STERLING GOLD NOVELTIES

Lobby of El Mirador Hotel

Phone 251

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New Stock of
BUFFET WOODENWARE — MEXICAN GLASSWARE
VERNON POTTERY

33 1/3 to 50% off

VERNON DINNERWARE

In Modern and Early California
Coffee Jugs - Teapots - Pine Cone Bowls

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MEYERS POTTERY — CALIFORNIA and HOLLYWOOD WARE

THE CRAFT SHOP

149 S. Palm Canyon Drive, Next to Desert Valet



30 New Bicycles Just Received

For Rent at 25¢ an Hour

Special Weekly and Monthly Rates.

Bicycles and Tricycles Delivered and Called For

MILLER'S

Bicycle Sales — Rentals — Repairs

Next to Thrifty 5c-10c-25c Store

Society Folk Here For Golf Tournament

McCormick Wins Golf Tourney

(Continued From Page One)

almost stole the show. Starting off with a record entry of 132, the event was a record one. This event, in which the importance of the golf has been overshadowed by the more intangible qualities of good fellowship and tradition, was conducted with the aid of the Seniors Association of Southern California. S. Danby, its president, sent out personal invitations to all the Seniors asking them to participate and help make it a real success. By the way it might be mentioned that the last year's champion, A. K. Bourne, is also a member of that association and that is why they got behind it.

At the end of the day Judge C. A. Gale of Oakland and W. A. Collins of Ontario tied for the Lou Doro cup. There was no playoff as Mr. Collins had to leave before the finish. The committee in charge then took the matter up with Mr. Doro in regards to who should get the trophy. Rather than disappoint either player, Doro gave each of them a trophy.

In the second division, class 57-61 years of age, the pace was set by Judge Ralph H. Clock of Palm Springs and Long Beach. Second in this event was won by A. K. Bourne.

The third division was led by W. A. Collins with a gross of 71, second by S. D. Sewall, Calgary, Ontario, with a 77.

H. W. Dorsett of Palm Springs won the low net prize and received a tog-along bag for his day's work. Among the other net awards or winners were J. F. Sweeney of Cleveland, Ohio; Geo. Straith, of Vancouver, B. C. and F. Hand of San Gabriel, L. A. Total paid entries in all events were over 250.

Following are the results of the 3-day tournament:

FINAL RESULTS SENIOR CHAMPIONSHIP FRIDAY

Class "A" 50 to 56 Years

First low gross: (Trophy) 71; winner, Judge C. A. Gales, Oakland; and C. W. Collins.

Due to inability of Mr. W. A. Collins and Judge C. A. Gales to playoff for the Lou Doro special trophy for the senior championship, Mr. Doro is awarding a trophy to each of these two contestants.

Second Low Gross: (Sweater) 73; runner-up: Side Nolles, Portland.

First low net: (20" bag) 79-17-62; winner: W. Brooks, W. Orange, N. J.

Second low net (P. S. Blaster) three-way tie, 80-16-64, H. L. Mitchell, 76-12-64, Dr. B. Kavanagh, 74-10-64, S. Welsher, playoff winner: S. Welsher.

Class "B" 57 to 61 Years:

First low gross: (Trophy) 74; winner: Judge R. L. Clock, Long Beach.

Second low gross: (Sweater) tie: 76, A. K. Bourne; 76, F. M. Hodge; playoff winner: A. K. Bourne.

First low net: (20" bag) 79-21-58; winner: J. F. Sweeney, Cleveland.

Second net: (Blaster) 74-10-64; winner: Geo. Straith, Vancouver.

Class "C" 62 Years and Over:

First low gross: (Trophy) 71; winner: W. A. Collins, Pomona.

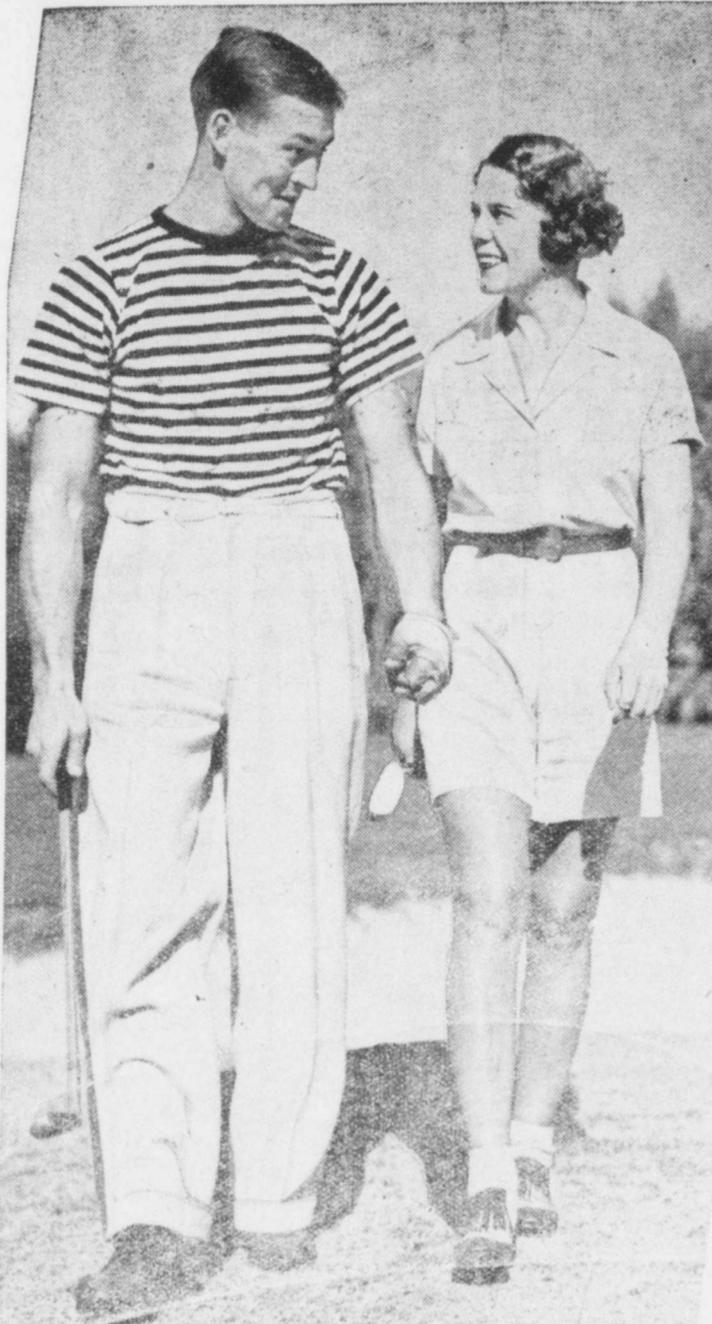
Second lower net: (Blaster) 74-10-64; winner: S. A. Sewall, Calgary.

First low net: and second low net: two-way tie: 80-19-61, F. Hand; 87-2-51, H. W. Dorsett; playoff winner: H. W. Dorsett.

CHAMPION TIE FINAL RESULTS

Class "A" 0 to 7 Inc.

Low gross: (Replica and Golf Bag) winner: Bruce McCormick.



Beth Kohlsatt of Beverly Hills and Preston Belcher of Long Beach are shown on the Desert Golf Course.

CHAMPIONSHIP PROPER CLASS "A" 0 TO 7 INC.

Second gross (four woods) runner-up: Jack Gaines, Glendale.

Third gross: (1 pr. shoes) C. P. Erdman.

First low net: (golf bag) winner: Stan Schulte, Fullerton.

Second low net: (20" tog along bag) runner-up: tie, Geo. Lewis, 133 net; J. L. Oneal, 133 net.

Class "B" 8 to 15 Inc.

First low gross: (golf bag) winner: Judge C. A. Gale, Oakland.

Second low gross: (3 woods) runner-up: Bernie Cohen.

First low net: (golf bag) winner: H. W. Werner.

Second low net: (20" tog along bag) runner-up: R. A. Holden.

Class "C" 16 to 24 Inc.

First low gross: (golf bag) winner: S. D. Sewall.

Second low gross: (3 woods) runner-up: Peter Hansen.

First low net: (golf bag) winner: Frank L. Gibbons.

Second low net: (20" tog along bag) runner-up: J. M. Erickson.

Best low gross, 18 holes, either day (Jacket) Milt Hicks.

Best low net, 18 holes, either day (Jacket) Bruce McCormick.

Best 18 holes gross Sunday, one bottle champaign donated by Jack Moore.

Special prizes donated by Lou Doro

Highest gross score for 36 holes: winner: E. Fors.

(2 ringside seats Arizmende-Armstrong flight).

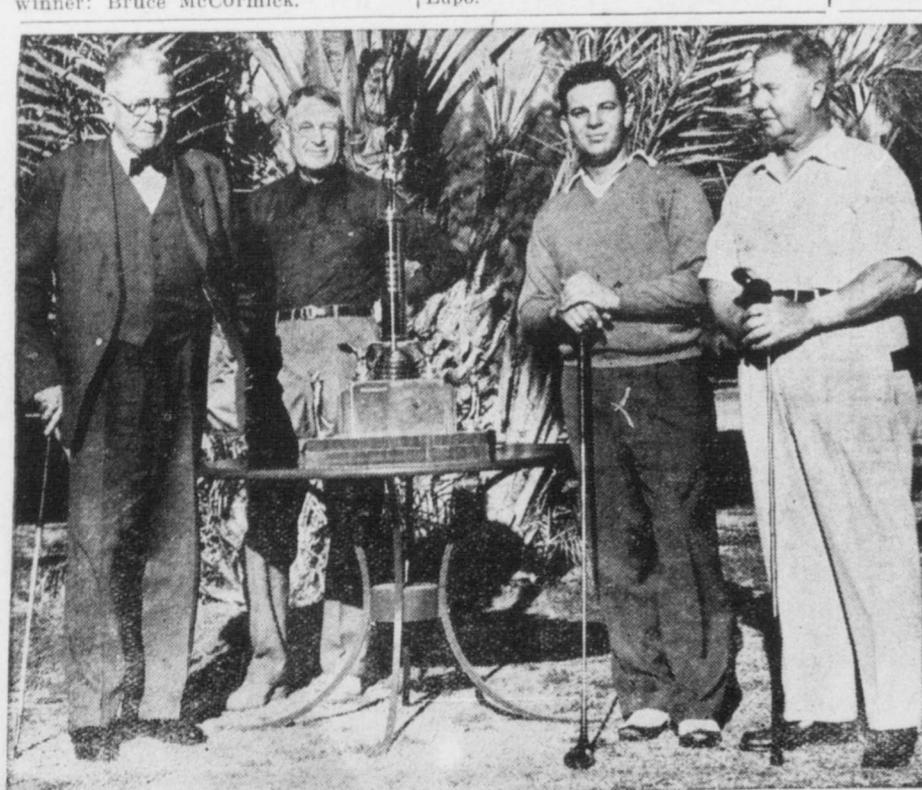
Second highest gross score for 36 holes: winner: Mal Dickerson.

(2 ringside seats for wrestling match

March 2nd, Jim Londos vs. winner of Feb. 23rd match between Sabo and Lupo.



Mrs. Ronald Walton, at left, and Mrs. Milton Hicks are pictured inspecting some of the trophies which were awarded to the winners at conclusion of the play Sunday afternoon.



Here are some of the leaders and backers of the tournament. Let to right, Thomas O'Donnell, owner of the Desert Golf Course; L. S. de Graff, prominent golfer; Milton Hicks, member of the tournament committee; A. K. Bourne, chairman of the tourney.

144 Cliff Little 71-73-144-10-134

Louie Porchia, Jr. 74-70-144-6-138

145 J. L. Oneal 71-74-145-12-132

146 Guy Showley 76-70-146-10-135

Ed H. Post, Jr. 74-72-146-8-138

Milt Hicks 79-67-146-10-136

147 Nick Schaeffer 75-72-147-10-137

148 A. K. Bourne 73-75-148-14-135

149 E. M. Dennie 72-77-149-14-135

E. C. Henderson 75-74-149-14-135

Karl Kroft 72-77-149-12-132

150 John Blumenberg 73-77-150-6-144

Don Erickson 72-78-150-0-156

152 Andy Lambeth 75-77-152-14-138

153 Cliff Argue 73-80-153-12-141

154 John Demaree 81-73-154-12-142

164 Phillip Morris, Jr. 80-84-164-12-152

Ken Baraser, Jr. 82-82-164-10-154

CLASS "B" 8 TO 15 INC.

142 C. A. Gale 70-72-142-18-124

144 Bernie Cohen 74-70-144-22-122

146 Ed Schweitzer 71-75-146-18-128

147 F. H. Falconer 75-72-147-18-129

148 Dr. F. H. Bailey 72-76-148-16-132

149 E. B. Giffen 77-72-149-16-133

Bob Stanley 77-72-149-20-129

151 F. R. Johnston 76-75-151-22-129

152 E. E. Moss 78-74-152-20-132

153 H. W. Werner 78-75-153-30-123

H. Bishop 80-73-153-20-133

R. A. Holden 79-74-153-28-125

154 Clint Crane 77-77-154-20-134

P. C. Carter 78-76-154-20-134

L. S. Trigger 76-78-154-22-132

H. A. Rock 77-77-154-20-134

155 R. L. Chesebro 77-78-155-18-137

S. Welsher 82-73-155-20-135

R. S. Platt 76-79-155-18-137

Dr. Bernie Kavanaugh 78-77-155-24-131

156 F. M. Hodge 75-81-156-26-130

Bill Grafton 78-78-156-28-128

157 Dr. A. B. Tyler 81-76-157-20-137

C. E. Platt 78-79-157-20-137

158 G. Straith 77-81-158-20-138

159 M. L. Gillespie 78-81-159-20-139

R. W. Allen 73-86-159-26-133

Harry Wissman 76-83-159-24-135

160 J. O. Carter 80-80-160-28-132

Chase Garfield 79-81-160-20-140

161 Phil Mayer 79-82-161-24-137

162 O. C. Carter 80-82-162-24-138

163 H. L. Laughran 78-85-163-26-137

F. Hay 83-86-163-20-143

N. E. Willson 81-82-163-28-135

164 Robt. Williams 84-86-164-28-136

165 Bob Tustin 85-86-165-22-143

Geo. Ring 81-84-165-20-145

Bill Hay 86-79-165-28-137

Dr. L. N. Rudy 81-84-165-24-141

Al Brill 84-81-165-28-137

166 Earl Patterson 84-82-166-16-150

Bob Kenaston 83-86-166-26-140

Dr. Sid Nolles 80-86-166-28-144

A. Rogie 82-84-166-28-138

J. Heafey 88-78-166-20-146

167 Dave Bennett 84-83-167-28-139

176 Geo. Whitney 89-87-176-40-136

177 T. B. Schrieber 94-83-177-44-136

178 Geo. Meyers 93-85-178-48-130

179 W. Collins 93-89-178-40-138

180 John Hamrick 94-86-180-42-138

181 Dave Brossard 89-92-181-36-145

1

2-Mile Parade Promised for Desert Circus

Latest news from the Desert Circus planners seems to take the form of a little advance bragging. Last year's parade was a mile long, but this year's retinue of comic, extravagant, and fantastic floats on March 17th will be at least two miles, according to certain conservative circus workers.

Leading up to the eventful parade and circus will be a week of strict law enforcement. Eighteen good men and true will be appointed as deputy sheriffs for the period, with orders to arrest on sight anyone not garbed in Indian or Western attire. The traditional Kangaroo Court will be more thorough than ever, and conspicuous in its civic duties.

The Western Fashion Show which opens Circus Week will have more beautiful models, smarter styles, and a bigger audience, with Melba Bennett at the helm. It is scheduled for March 10th at the Desert Inn.

Another modest informant estimates that more tickets will be sold, more people will come to Palm Springs, and greater glory will be heaped upon Col. Henry Hoagland and the Field Club than ever before.

From the social front, bigger and better parties loom, with more fun, frolics, and festivities than at any similar period in Palm Springs history.

Hard at work to fulfill the ballyhoo of enthusiastic supporters are Col. Hoagland, Harry Hanbury, whose job is the Kangaroo Court, Tony Burke and his Grand Parade worries, Hobart Garlick—prizes and awards haunt his dreams—and Ray Wilson, director of ticket-selling.

Bob Ransom has the task of inciting unusual decorative effects from village merchants. Hearsay mutters that even the decorations will surpass in originality and appropriateness those of former years.

In the words of one of the anonymous boosters, "Good! It's got to be good! It's a unique carnival, a combination of the ultra-smart and the hog-wild, and people come from all over the country just to see it. I've lived in Palm Springs 20 years man and boy, and I wouldn't miss the Desert Circus for all the Japs in China!"

Famous Woman Flyer Flies to Palm Springs

One of the country's most prominent young flyers, Helen Richey of Pittsburgh, Pa., arrived in Palm Springs last Monday morning piloting one of a group of six planes that flew here on a pleasure jaunt from the Municipal Airport at Los Angeles; all were members of the well known "California Flyers Club." In the plane with Miss Richey was Miss Willie May Carson of Hollywood. They arrived in time to have breakfast at the Desert Inn with Mr. and Mrs. Randolph Cristie of Beverly Hills. Miss Richey is the only woman to co-pilot on a regular air mail carrier ship and came out as co-pilot with Amelia A. Earhart in the Bixby Air Derby of 1936.

Admiral Becomes Weather Prophet

Don Admiral, naturalist, lecturer, and director of the Desert Museum in the Plaza, took a chance at weather forecasting this week. He promised a New York lady that the weather would be clear 25 out of the next 30 days, so the lady made reservations to remain another month at a local hotel and told Don she would do something for the museum if his prediction proved correct. "That was my first attempt at weather forecasting," Don said, "so I haven't any reputation, as a forecaster, to lose."

ADVERTISE in The Desert Sun for BEST RESULTS.

English Author At Desert Inn

England's eminent author, Philip Guedalla, and Mrs. Guedalla, were visitors at the Desert Inn last week, before continuing on to the coast and then to Honolulu. They expect to return to Palm Springs in time for the desert spring flowers.

Other prominent visitors from the East are: Mr. and Mrs. J. G. Robson, New Westminster, B. C.; Mr. and Mrs. H. M. Blackmoor, Duluth, Minn.; Mr. and Mrs. C. E. Webb, Vancouver, B. C.; Dr. and Mrs. R. F. Webb, Grand Rapids, Mich.; Dr. and Mrs. Walter C. Hill, Cleveland, O.; Sir Joseph Flavelle and George Ince of Toronto, Canada; Dr. and Mrs. John T. Murphy, Toledo, Ohio; Mr. and Mrs. F. R. Strawbridge, Philadelphia, Pa.; Mr. and Mrs. Horace L. Mann, Buffalo, New York; Mr. and Mrs. B. F. Bates, Denver, Colo.; Mr. and Mrs. Richardson Pratt, New York City; Mr. and Mrs. George H. Crosby, Washington, D. C.; Richard P. Joy, Jr., Grosse Pointe, Mich.; Mr. and Mrs. W. J. Russell, Minneapolis, Minn.; Mr. and Mrs. C. W. Avery, Detroit, Mich.; Mr. and Mrs. A. H. Means, Salt Lake City, Utah.

From England came E. R. Chalker and Mrs. A. C. Tracy of Ditton, and Mr. and Mrs. Gerald Strutt and daughter, Ursula of Essex; Mr. and Mrs. S. M. Johnson, Lockport, N. Y.; Mr. and Mrs. S. T. Chase of Lake Forest, Ill.; Mrs. George O. Bruce, Youngstown, Ohio; Mr. and Mrs. Philip Morris and son, Chicago, Ill.; Mr. and Mrs. Frank R. Phillips, Pittsburgh, Pa.; Mr. and Mrs. Sommers Cushman, Battle Creek, Mich.; Mr. and Mrs. E. B. Flint, Detroit, Mich.; Mr. and Mrs. Chas. C. Shepard, Jr., Omaha, Neb.; J. A. Merrill, New York City; and Mrs. J. B. Hogg of Pittsburgh, Pa.

From Beverly Hills came Mr. and Mrs. George Converse, Mr. and Mrs. Braven Dyer and son, and Mr. and Mrs. Molina Ca Compos.

From Los Angeles, Mr. and Mrs. J. Owen Carter, Mr. and Mrs. Russell Rogers, Mr. and Mrs. Nevin Schwien, Miss Paulina Boyer, Miss Ruth Swafford, Mrs. M. B. Loy, Mrs. Nita T. Greene, Mr. and Mrs. Carl Schiller.

From other California cities, W. A. Slater and J. G. Stark of Santa Barbara; H. G. Hills, Piedmont; Mr. and Mrs. L. G. Bisco, Pasadena; Mr. and Mrs. S. G. Engel, Brentwood Heights; Mr. and Mrs. Sam Porter and Mr. and Mrs. Sheldon C. Belcher of San Diego; A. R. Livingston, La Jolla; George P. McNear, Petaluma.

From Pasadena, Mr. and Mrs. L. G. Bisco, Mrs. Wm. M. Burton, Mr. and Mrs. Wm. W. Doolittle, Mr. and Mrs. George H. Hall, and Mr. and Mrs. Horace A. Luro.

From San Francisco, Mr. and Mrs. W. G. Vincent, Stanley Langendorf, Mr. and Mrs. Walter A. Haas, Mr. and Mrs. Ernest L. McCormick, Prince and Princess Vassilie, and Mr. and Mrs. Clarence A. Shuey.

Mr. and Mrs. Bill Meyer of Indianapolis are here visiting with Mrs. Meyer's father and brothers, the Strobel family. Mr. Meyer has the service rights for all airlines and the charter plane service at the Indianapolis Municipal Airport, said to be the third largest and best airport in America. The couple came west on a TWA plane.

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Mr. and Mrs

Cocktail Party at Smart New Club Is Enjoyable Affair

The members and guests of the swank new Palm Springs Tennis Club so enjoyed the cocktail party last Thursday afternoon that the frolicking continued until nearly midnight.

Following cocktails, dancing was enjoyed on the porches of the club house, which were enclosed by awnings to ward off the evening chill.

Enjoying the afternoon and evening with the hosts, Phil Ormsby, Fred Le Blond, Jr., and Lee Stoever were many villagers and visitors including the Freeman Gossdens, the Johnny Mack Browns, Townsend Nettler, the George Whitneys, Mr. and Mrs. Karl De Laittre, Mr. and Mrs. A. K. Bourne, the Al Gardiners, the Wm. Gargans, Miss Glenda Farrell, Lew Ayres, the Earl Coffmans, Mrs. Nellie N. Coffman, Mr. and Mrs. Warren Pinney, the George Robersons, Hobart Garlick, Mrs. Agnes Vance, Mrs. Harry Hanbury, Miss Vera Waterman, Dutch Smith, Miss Marjorie Hopper, Mickey Riley, the Wests, and many others.

Another recent affair at the smart Tennis Club was the luncheon given in the cocktail lounge last Sunday afternoon by Mrs. Karl De Laittre of Minneapolis for fourteen guests.

Desert Furniture Co. Reports Large Shipping Business

Edward Waskow, manager of the popular new Desert Furniture Co., Inc., reports that his firm is shipping a considerable amount of furniture to various states in the Middle West and East.

Mr. Waskow states that the "Coronado" Early California furniture and the "El Patio" Sun furniture, the out-of-doors furniture on the heavy wooden wheels, seems to be most in demand for Eastern and Mid-western shipment.

It seems that many of the winter guests in the village when passing up and down Palm Canyon Drive see the bright and colorful display of beautiful out-of-doors furniture on the lawn in front of the Desert Furniture Co., Inc., and are attracted by this display to stop and look around. Inside they see the cheerful array of light-colored early California furniture, which they are also attracted to inspect. Many of these people are intrigued by the display and purchase some of this furniture to ship to their homes.

One visitor, a former guest at El Mirador Hotel, wrote Mr. Waskow from England, requesting that a catalogue be sent her.

Junior Archery Association

Director, Joe Rode; coach, Wm. Bunker. Meeting place: Sport Deck, every Thursday at 3:30.

This week's sponsor: Lions Club of Palm Springs.

Like stalwarts of yore, the members of this newly organized club are pulling bow-strings in friendly but keen competition. Under the able tutelage of expert Walt Bunker, the archers are developing in both form and ability. It is interesting to note the psychological change in the young boys. From high-strung, non-responsive boys these periods of instruction and competition have gradually transformed them into self-possessed and efficient boys.

This week's contest unfolded new "Robin Hood" in the making. The shooting was so close, Coach Bunker was compelled to have a "test" round to determine the winner. Richard Madison, contestant 25-25 rounds emerged the victor with a 50 point score. John Ward, one of the club's foremost archers, finished in runner-up position with 38 points.

He was closely pressed by other men, namely: Art Weil with 33 points; Leon Parma, 29; Bob Bell, 27; Billy McGuire, 25; Jack Pendery, 21; and numerous others.

By virtue of his high scoring in the fourth weekly archery meet, Richard Madison takes the lead of the "Robin Hood" with a score of 109 points. His title is at stake with John Ward holding 102 points. These leaders hold a fair but not safe lead over John Balun with 87 points; Leon Parma, 76; Art Weil, 73; Billy McGuire, 44; Bob Bell, 33; Richard Lachman, 33; Roal Jackson, 26; Don Omilin, 25; David Bixby, 24; Chuck Waldron, 24; Jack Pendery, 21; Fred Galvan, 15; Chent, 15; Dale DeWitt, 15; Art Jones, 14; Bill Seaton, 13; Harry Whitney, 13; John Outeault, 13; Terry Higdon, 13; Bob Smith, 11; Wayne Jones, 11; James Partridge, 9; Lawrence Kennedy, 7; Billy Littell, 9; Ernest Hogan, 6; Terry Hatch, 4; J. C. Kalpen, 2; Junior Thompson, 2; and Paul Wright also pulled bowstring.

This archery association like the rifle club springs from a nucleus of Cub Scouts, of whom Mr. Rode is the leader. Inasmuch as the use of equipment and instruction is free to the boys, he would appreciate hearing from individuals or service clubs who would like to join in this recreational program. He may be contacted at the Hotel del Tequitz, where he is swimming instructor, or through post office drawer "R."

GO WESTERN

(Continued from Page 1)

those establishments that do not have display windows, and the signs will be painted on these cards, which can be tacked onto posts, fences, or walls.

A committee of Lions, dressed like bandits, will start their work tonight and expect to call on every merchant in town until all have agreed to cooperate.

The sign painters and decorators will start March 5 and expect to complete their work by the 9th.

The theatres will be asked to show the most ancient western and slapstick comedy pictures that can be obtained during circus week.

Cooperation of the public is asked in submitting ideas for stores, hotels and homes. These should be mailed to Dr. Buerger, P. O. Box 347, not later than March 3.

Sketches of some of the proposed signs are on display at the Bank of America.

On March 10th, Circus Week, will open with a bang, and heralding the seven days of community celebration will be the Western Fashion Show luncheon, to be given on the Desert Inn grounds on that date.

The guests are warned that unless they appear in suitable western attire the ever-vigilant deputies of the infamous Kangaroo Court are likely to nab them. The Court will be in session on the spot, and additional entertainment will be matchless impersonations by localities of localities, as well as of national and motion picture celebrities. Some of these are reported to be definite revelations.

It is expected that various notorious village characters will be present, in spite of strenuous efforts which will be made to keep them out. Altogether, it is an event not to be missed, as those who attended last year's luncheon will attest.

Tickets for the event are on sale at Deep Well and Smoke Tree ranches, El Mirador, The Oasis and the Desert Inn, or they may be had direct from ticket headquarters at Store Fifteen, in the Plaza. Telephone 6111.

It is claimed that Doraldina Skin Food is a marvelous aid to wind and weather-chapped skin.

Chicagoans at P. S. Hotel

Among prominent Easterners who have been enjoying the desert sunshines recently as guests of the Palm Springs Hotel were Mr. and Mrs. E. Hartung of Chicago. Mr. Hartung is manager and vice-president of Dr. Scholl Foot Comfort Shops. Visiting with the Hartungs were Mr. and Mrs. Don McAfee of Grand Rapids, Michigan.

Also from Chicago and enjoying a lengthier stay are Mr. and Mrs. Simon Mayer and Richard Mayer. Mr. Mayer recently returned to Chicago in connection with his business interests in the Continental Grain Company. Just returning to Chicago were Mr. and Mrs. Harry Cormann, who have enjoyed a month on the desert.

From San Francisco are Miss Sophie Kahn and Mr. and Mrs. Blanchini with their son; Mr. and Mrs. Calvin M. Orr are registered from Oakland and eagerly planning to enjoy their third stay of the season.

Mr. and Mrs. Roy Rowland visited from Beverly Hills and also Mrs. Jesse B. Nixon and Mr. and Mrs. Mortie Guteman.

FHA 5% LO INTEREST For PALM SPRINGS

The Federal Housing Administration program under the amended law, signed by President Roosevelt on Thursday, February 3, 1938, is designed to assist families of moderate means to obtain adequate and decent housing on the most favorable terms in the history of the country.

In the language of the Senate Banking and Currency Committee, it is intended "to utilize the best available means for achieving a sustained long term residential construction program with a minimum expenditure of federal funds and a maximum reliance upon private business enterprise."

It deals solely with projects and mortgages that are considered economically sound. It is designed to be largely self-sustaining through the operation of a federal mortgage insurance system which has been carefully established and successfully operated since 1934.

The Housing Administration is authorized to insure a total of \$2,000,000,000 outstanding at any one time and with the approval of the President this amount may be increased to \$3,000,000,000.

Small Homes Financing

The total maximum annual carrying charge for the FHA insured mortgage on which a commitment is issued hereafter be one-fourth of one per cent, making the total annual carrying charge to the borrower five and one-half per cent.

This will include five per cent interest and one-half of one per cent mortgage insurance premium. In the case of newly constructed homes securing mortgages not exceeding \$5400 and meeting certain other conditions the premium rate will be five and one-fourth per cent.

The insurance premium in the future will be based upon the outstanding balance instead of the original face value of the mortgage as provided in the old law.

Elimination of the annual service charge and the reduced cost of the mortgage insurance will represent a maximum saving of approximately one per cent per annum to home builders and buyers on newly constructed houses carrying mortgages of \$5400 or less. On all other insurable mortgages the saving will be approximately three-fourths of one per cent per annum.

On newly constructed houses appraised at \$6,000 or less, the minimum permissible down payment or equity requirement will be reduced from twenty per cent to ten per cent. Thus, on a \$6,000 newly constructed house, the minimum down payment would be \$600 and the maximum insurable mortgage would be \$5400, representing ninety per cent of the appraised value.

The maximum interest rate which lending institutions will be permitted to charge will be 4 1/2 per cent on mortgages insured under Section 207 and 5 per cent on mortgages insured under Section 210.

On newly constructed houses appraised at \$10,000 or less, the insurable limit will be ninety per cent of the appraised value up to \$6,000 plus eighty per cent of the appraised value above \$6,000. For example, on a newly constructed \$10,000 house the minimum down payment would be \$1400 and the insurable mortgage limit would be \$8600. On all other homes housing from one to four families, the insurable mortgage limit will remain at eighty per cent of the appraisal value, but not in excess of \$16,000 under any circumstances.

In Palm Springs the maximum loan probably will be 70 per cent of the full value of the house and lot and the maximum term 15 or 20 years. However, it means that the interest will not exceed 5 1/2 per cent including mortgage insurance premium and that taxes and insurance on the building are paid by the lending agency throughout the period of the loan and are included in the regular stipulated payments. These payments are usually much less than the rent would be.

Multi-Family and Group Housing

Under the amended law, the multi-family and group housing program is divided into two main parts, one designed to promote construction of large scale projects covered by mortgages up to \$5,000,000 and the other to encourage building of smaller developments covered by mortgages ranging from \$16,000 to \$200,000.

An important feature of the new program is the provision for insuring mortgages not only on multi-family structures, but also upon developments consisting of single family houses. Under this provision it will be possible for developers to obtain blanket mortgage financing, including funds advanced for construction, on groups of single family houses and then sell them on convenient payment plans or rent them as they see fit.

The regulations will permit partial releases from the blanket mortgage as separate properties are sold.

The Federal Housing Administration will insure mortgages up to 80 per cent of the appraised value of projects provided that, in the case of large scale developments constructed under Section 207, the amount of the mortgage may not exceed \$1350 per room, and in the case of the smaller developments built under Section 210, the mortgage may not exceed \$1150 per room.

The maximum interest rate which lending institutions will be permitted to charge will be 4 1/2 per cent on mortgages insured under Section 207 and 5 per cent on mortgages insured under Section 210.

The mortgage insurance premium will be charged at the

Bank of America

Palm Springs Branch

Palm Springs Builders Supply Co.

Phone 207

Rufus J. Chapman, Realtor

CHINO CANYON MESA
Next to Telephone Office
Phone 4552

William Marte, Contractor

H. L. HANSEN, Associate
Theatre Building
Phone 5202

Desert Electric Co.

C. V. KNUPP
Phone 3152

Paul Schwenzfeier, Jr.

PAINTING CONTRACTOR and DECORATOR
Junction of Indian Ave. and Palm Canyon Drive
Phone 3111

Palm Springs Water Co.

Phone 3362

Raymond Cree, Realtor

Opposite Desert Inn Grounds
Phone 5174

Robert Ransom, Realtor

In the Plaza
Phone 3666

E. J. Wightman, Realtor

North Palm Canyon Drive, On the Turn
Phone 5766

John W. Williams, Realtor

North Palm Canyon Drive
Phone 3311

Vincent Savory, Builder

North Palm Canyon Drive
Phone 5724

Wilson & Sorum, Contractors

R. R. WILSON and R. M. SORUM
Wilson Building, North Palm Canyon Drive
Phone 3383

Hiram Hudson Benedict

Phone 7575

Mason Case & Co.

PALM SPRINGS DESK
John J. Heffernan, Tr.

Phone 8151

Desert Sands

EDMUND F. LINDO
Phone 5411

Rayburn O.

BUILDING CONTRACTOR
Hermosa Road, Ph.

W. R. Atkin, C.

BUILDING and ENGINEERING
Phone 6811

Z. V. Decker

Hannabs Building
Phone 3591

Palm Springs Pipe Co.

Phone 3362

Nichols Pro

Phone 5061

5% INTEREST LOANS PALM SPRINGS

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The regulations will permit partial releases from the blanket mortgage as separate properties are sold.

The Federal Housing Administration will insure mortgages up to 80 per cent of the appraised value of projects provided that, in the case of large scale developments constructed under Section 207, the amount of the mortgage may not exceed \$1350 per room, and in the case of the smaller developments built under Section 210, the mortgage may not exceed \$1150 per room.

The maximum interest rate which lending institutions will be permitted to charge will be 4 1/2 per cent on mortgages insured under Section 207 and 5 per cent on mortgages insured under Section 210.

The mortgage insurance premium will be charged at the

rate of one-half of one per cent annually on the outstanding principal of the mortgage.

The multi-family and group housing operations will be carried on separately from the small homes program designed primarily for individual ownership. A separate insuring fund of \$1,000,000 has been set aside out of appraisal fees collected by the Federal Housing Administration during the past three years.

The Federal Housing Administration large scale housing program is aimed primarily to promote the construction of housing facilities for wage earning and salaried families who by preference or necessity live in rented dwellings.

At the same time the program provides exceptional opportunities for sound investment. This is true for two principal reasons. First, the relative breadth of the rental market, and second, the planning and construction of the project.

Modernization and Repair Program

Persons, partnerships and corporations are eligible to borrow money under the modernization and repair credit plan. The borrower must have an assured income, demonstrate his ability to repay the loan, and own the property to be improved or have a lease on it running at least six months longer than the term of the loan.

Amounts up to \$10,000 may be borrowed to repair or improve existing structures and amounts up to \$2500 may be borrowed for the erection of new structures on lots having an excess of 7500 square feet of area.

Repayment of the loans may be spread over a period not to exceed five years for modernization and repair work and not to exceed ten years for the erection of new structures for residential use.

If the loan is made for the purpose of building a new home, security will be required in the form of a mortgage or deed of trust covering the property improved. In addition, there will be certain general construction requirements which will assist in protecting the investment of the home owner.

The provision for these new homes costing not in excess of \$2500 under Title I should not be confused with the plan of home ownership sponsored under Title II of the Act. The facilities afforded under Title I are intended primarily for those citizens who live in rural areas or in the marginal zone surrounding the larger cities where the standards established by the mutual mortgage insurance system are not applicable.

Further authentic information concerning the National Housing Act, as amended, may be obtained by any person, at any time, by addressing the Federal Housing Administration, 756 South Spring Street, Los Angeles.

DOINGS OF THE PALM SPRINGS



Every Thursday
12:10 (Noon)
Carl's Restaurant

John Sprague, Jr.
Secetary
Phone 4524

Vice-president Al Gardiner presided over the regular weekly luncheon meeting of the Palm Springs Lions Club, Thursday, with Lion Barney Hinkle acting as chairman of the day.

* * *

Hinkle introduced Attorney Herbert Mass of New York City, who delivered a very fine address on "The Effect of the New Deal Upon the Stock Market."

In his address Mr. Mass charged that the Securities and Exchange Commission is interfering with the smooth working of the stock market. He explained that by its complexity the act defeats its own purpose.

"A good law poorly applied," is the way Attorney Mass described the Securities Exchange Act which was aimed to regulate the stock market. The law was needed to protect the market and the investors, but it has resulted in the filing of such complicated documents that it would require a Philadelphia lawyer and a couple of dozen accountants to make them understandable. "It isn't what they did when they passed the law, but the way they did it, that made a shambles of Wall Street," he said. "What is happening today in Wall Street is just as bad as what happened during the jazz period before 1929."

He concluded his talk by admonishing his hearers, "Don't be a bear on the good old U.S.A."

Mr. Mass predicted that the U.S. will eventually come out of the present business recession, and that it will see prosperity equaling and even surpassing that of the 1920's. He expressed great confidence in the U.S.A. and in its future.

* * *

About the snappiest and slickest program the Lions Club has had for a long time was presented by John J. Heffernan yesterday noon. He presented Lloyd Simon with a seeing-eye dog that hadn't had its eyes open more than a few weeks, but mama dog came in soon after and claimed her offspring. John sang some rousing songs and led the club in singing a stirring melody. He hammered out the accompaniment on the piano for the singing.

Another fine entertainment feature of the meeting Thursday was the semi-classical music rendered by two excellent entertainers from the Palm Springs Hotel—a violinist and a pianist. This entertainment was furnished through the courtesy of Lion George Foldey of the Palm Springs Hotel.

* * *

The "Ikes" captained by Ralph "Fine 'Em" Nesmith, won the ticket selling contest, so the "Mikes," captained by George Oliver, had to pay for the winners' lunches at the meeting Thursday. However, the winners were fined one-half the amount that they usually pay for their lunch. It all comes down to the old saying, "you can't win."

* * *

At the end of the first three weeks of the attendance contest, Clarence Hyde's team led by a very slim margin; by only 3 per cent to be exact. However, after the meeting Thursday, Bill Atkin's team is now leading Hyde's team. "He who laughs last, laughs best."

* * *

The club's plans for window and street decorations during the Desert Circus have been well formulated. The Lions Club has taken over the task of decorating Palm Canyon Drive and the hotels and apartment houses. Prizes will be awarded by the club for the best decorated establishments, and the entrance fees are now being collected.

The club is working to insure cooperation among all individuals and merchants in decorating and dressing for the occasion. There will be a meeting of the contest committee in charge of decorations at 7:30 tonight in the office of Dr. Franz B. Buerger.

* * *

The club has enjoyed quite a number of guests at each meeting lately. They have entered into the spirit of the meetings and have been very welcome. The guests have represented many different states and towns.

* * *

Lloyd Simon has an excellent system that usually nets a goodly sum to the charity fund or the blind fund. He invites his wealthy friends to be his guests at the Lions luncheons, and then has them fined, and incidentally always gets himself fined. Last Thursday he brought A. L. Leeds and J. C. Leeds, president and secretary-treasurer of the Manhattan Shirt Company of New York; L. C. Brown, retired San Francisco capitalist; and Herbert H. Maas, New York attorney. They all graciously peeled greenbacks out of their purses when Lloyd asked the tail-twister to wait on them.

Incidentally, give this reporter one guess and he can tell you who contributed the \$10 to the safety committee for the school children; but he won't tell.

* * *

Want a lion steak or sandwich? A member of the El Monte Lions Club asked the local boys to attend their annual Lions' dinner at Gay's Lion Farm, where they actually eat lion meat—no foolin'. Three years ago 1500 attended the first dinner there, and large numbers of Lions from all parts have feasted there on barbecued lion meat and thus became lion-hearted, or lions with the women. Those who don't want lion meat may have pork or beef—but lion meat is better than chicken, or just plain cat, it is said.

* * *

The club cleared \$95 from its presentation of the Ben Bard Players at the Plaza Theatre the latter part of last week. This \$95 goes into the club's Blind Fund, and will go towards the purchase of a seeing-eye dog for some unfortunate person.

* * *

Dr. Buerger said his decorating committee would pledge \$15 towards the purchase of the seeing-dog. Thus, it is anticipated that the \$150 needed to purchase the dog for some blind person will soon be in hand.

PLAZA FIESTA

(Continued From First Page)

Indian dancers will demonstrate their art for the edification of Fiesta frequenters.

A special racing classic, a chuckwalla derby, will get under way at 8 p.m. Duration of the event depends on the efficacy of the prodding of race-directors, as the lizard is uncertain as to speed.

Nitwit entertainment takes the floor with the "Kiddie Car Race—first heat" at 8:15, and a white elephant sale directed by "Pop" Gorham, in which an article of guaranteed un-desirability will be raffled off.

From 8:30 p.m. until far into the night, square dances, Virginia reels, and very likely, the "Big Apple," will hold sway to the music of a cowboy band and a Spanish orchestra.

Saturday's events start off bright and early at 10 a.m. with a children's pet show in the north patio of the Plaza. Walter Bunker is arranging the affair, and promises an incomparable array of prized animals. At 1 p.m. a Desert Style Show and luncheon brings forth local beauties in appropriate Palm Springs garb, with Marian Fulford directing the show. Reservations for the luncheon may be made by telephoning Mrs. Fulford at 4461.

Booths in the Plaza will open at 1:30. The Indian dancers perform another stunt from 6:30 to 7:30 p.m., and at 7:30, another epic of the race-track will take place. At that hour, a flashy saw horse handicap will get under way, with some of Palm Springs' most skilled equestrians jockeying the fractious beasts.

The final heat of the kiddie car race will thrill the spectators at 8:00 p.m. and dancing gets under way at 8:15. A cacophony of trumpets will announce the imperial entrance of the King and Queen of the Fiesta. Although the royal couple were appointed by a secret member of a secret committee appointed by a secret committee, those in the know whisper that the identity of the pair will be in harmony with the dignified atmosphere of the Fiesta.

Meanwhile, Palm Springs will be given an opportunity to test their psychic ability in a contest to guess the identity of the rulers. A billboard will be erected in Patterson's Drug Store, on which will be recorded guesses of village gamblers. A \$20.00 prize has been offered for the highly intelligent individual who hits the bell twice, with \$5.00 going to the person able to name one of the rulers correctly.

Another Famous Player To Be Associated With P. S. Tennis Club

Joe Hunt is to be associated with the new Palm Springs Tennis Club. Phil Ormsby announced this week. Hunt will spend about five days a week here entering into club activities, purely in a non-professional way. He is the country's fourth ranking player.

Mr. and Mrs. Goodner of Seattle, Washington, are registered; Mr. and Mrs. I. A. Clayton of the Hotel Utah, Salt Lake City, Utah; Mrs. Lillian Slayton of Oakland. Mr. and Mrs. Orin O. Leach have also enjoyed their usual seasonal stay on the desert.

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PALM SPRINGS THEATRE

MYRNA LOY AND TONE TOGETHER FOR FIRST TIME

An ultra-modern story of a four-sided romance, "Man-Proof," now playing at the Palm Springs Theatre with a stellar cast headed by Myrna Loy, Rosalind Russell, and Walter Pidgeon.

Famous for her portrayals as the ideal American wife, Miss Loy now deviates from her usual roles to play a single woman whose man is stolen by a rival.



Ian Hunter and Leo Carrillo in "52ND STREET," the first motion picture to be made about New York's famous night club section, which will play at the PALM SPRINGS THEATRE Sunday, Monday and Tuesday, February 27, 28, and March 1.

WANGER STRIKES ENTERTAINMENT BONANZA IN FILM MUSICAL IDEA

Armies of Hollywood prospectors are digging constantly in the hope of tapping rich new fields worthy of developing into entertainment mines. And many a bonanza is right underneath the searchers' feet—waiting to be discovered.

Several months ago Walter Wanger notified his production lieutenants that he wanted to include a big musical in his program of 1937-38 United Artists releases—if he could find an idea worthy of investing a fortune and throwing the resources of his whole

organization into bringing it to the screen.

After Wanger had mulled over dozens of suggestions and discarded them for one reason or another one of Wanger's production chiefs realized that there was a sure-fire topical idea bobbing around thus far untouched by Hollywood. Newspapers, magazines, radio and millions of people by word-of-mouth were heralding the far-flung fame of New York's night life center on 52nd Street between Fifth and sixth avenues.

Three months were required for the vast amount of preparation in getting "52nd Street" which is due to open Sunday at the Palm Springs Theatre.

Jackie Cooper Film
SPLendid Entertainment
FOR EVERYONE

From out of the sordid depths of the great city slums rises a triumphant story of youth and honor and a boy's fight to find himself. It is Monogram's splendid "Boy of the Streets," which opens Wednesday at the Palm Springs Theatre, and its star is Jackie Cooper, whose moving characterization of Chuck, the tenement tough, definitely establishes him as an adult star.

"Boy of the Streets" is a story of the children who grow up in the somber shadows of the tenements. The camera focuses on Chuck, a success.



Reginald Denny, John Howard, Lionel Barrymore in "BULLDOG DRUMMOND'S REVENGE," action romance playing at the PALM SPRINGS THEATRE Friday only, March 4. The cast also includes Louise Campbell and E. E. Clive. "Bulldog Drummond's Revenge," adapted from a famous story by H. C. (Sapper) McNeils, is the gripping tale of an international spy ring and how Drummond saves the secret of a new and ultra-powerful explosive from falling into the wrong hands.

BOLAND, TRUEX COMEDY ROLES HAND-TAILORED

If Republic Studios had written "Mama Runs Wild," which plays next Friday at the Palm Springs Theatre for Mary Boland and Ernest Truex, expressly, they could not possibly have made the story more tailor-made for these two madcap comedians.

Mary Boland, as Mrs. Calvin Summers, a flattery, lovable, headstrong

On The Golf Course

(Continued From Page Four)

days the old touch will be back. Johnny Roberts of Los Angeles C.C. playing with Monty and W. Dennison turn in a neat 64. Getting back to Monty, reports are that he may make a short, with Pete Smith. In a short exhibition he impressed Pete Smith to the extent that he said he seen this boy do things with a golf ball that no one else ever thought of, let alone do them. The secret of his golf and how good he is, still remains.

Notes from the score sheets: Number 4 hole was the easiest, number 7 the hardest. . . . Number 8 had the highest scores, but more pars and birdies were made on that hole than 7. . . . Number 5 was the best liked hole. . . . The first nine holes scored higher than the second round scores. Why? . . . The second 18 hole scores were higher than the first. Pressure on the final round. Maybe?

We want to take this opportunity to mention that the event was highly praised, both from the condition of the course and the handling of such a large entry. One good suggestion came from C. P. Erdman, new president of Annandale, to make this event three days instead of two. Thos. A. O'Donnell mentioned the fact that in next year's event only 150 will be invited. A. K. Bourne, one of the best of sports in the golf game, enjoyed the event, and was one of the last to leave the course, staying until all the prizes were given to the proper winners. He fulfilled his connection as chairman to the limit. Milt Hicks should certainly be congratulated for the fine prizes he got together. One forgotten man to the golfers was John Kline, who had charge of the course and the greens. While the players were playing the 19th hole, Johnny was out with his crew of men cutting the greens by the use of lights from automobiles, placing the cups, and tee markers. The condition of the course was A-1. The first tee starting was in the hands of George Howard, Pro, and Jimmy Glendyn, and what a job it was. The scoring was handled by Ollie Painter and not one complaint was received. Larry Brownell handled the caddies and not one player had to pack his own.

Congratulations to George P. McNear of Petaluma, who turned in a fine round of 42 yesterday. This 80-year-old golfer takes this opportunity to challenge any golfer of this age or over. We might add that at present there are four generations with him at Palm Springs, but he is in a class by himself when it comes to golf. He contributes his improvement in his game to the new set of Jones irons

worshiper, leader of a gang of young hoodlums, catching him at the sensitive adolescent age when he is first forced to decide what is right and what is wrong. Chuck's only ambition is to be a big shot, like his father, and when he suffers youth's greatest disillusionment, the discovery that his parent is a four-flusher and a fake—he attaches himself to Blackie, a public enemy, sinister symbol of the power Chuck means one day to possess. But a greater disillusionment, the discovery that gangster methods are cowardly, teaches Chuck the meaning of words like honor, courage, and success, and he goes back home to learn discipline.

El Paseo Theatre
Two Shows Nightly—7 and 9 p.m.

FRIDAY, SATURDAY, SUNDAY, MONDAY, TUESDAY . . .
February 25-26-27-28-March 1

"ELEPHANT BOY"

Based on "Toomai of the Elephants" by
RUDYARD KIPLING

Cartoon, "ALPINE CLIMBERS"

Plaza Theatre

Two Shows Nightly, 7 and 9 P. M.
Matinees Saturday and Sunday—Doors Open 2:45 P. M.

FRIDAY, SATURDAY, SUNDAY, MONDAY . . . Feb. 25-26-27-28

JOAN CRAWFORD and SPENCER TRACY

— in —

"MANNEQUIN"

with RALPH MORGAN and ALLAN CURTIS

Cartoon, "TRAILER THRILLS"

PATHE NEWS

TUESDAY and WEDNESDAY . . . March 1-2

HUMPHREY BOGART, FRANK McHUGH, LOUISE FAZENDA

— in —

"SWING YOUR LADY"

with NAT PENDLETON, PENNY SINGLETON, ALLEN JENKINS, THE WEAVER BROS. and ELVIRY

CARTOON

PARAMOUNT NEWS

THURSDAY and FRIDAY . . . March 3-4

MIRIAM HOPKINS and RAY MILLAND

— in —

"WISE GIRL"

with WALTER ABEL, HENRY STEPHENSON, ALEC CRAIG and GUINN WILLIAMS

Musical, "THE CANARY COMES ACROSS"

Novelty, "WHAT DO YOU THINK?"

FOX NEWS

SATURDAY, SUNDAY and MONDAY . . . March 5-6-7

THE GOLDWYN FOLLIES

with EDGAR BERGEN and CHARLIE McCARTHY, THE RITZ BROTHERS, ADOLPH MENJOU, ZORINA, KENNY BAKER, HELEN JEPSON, ANDREA LEEDS, PHIL BAKER, ELLA LOGAN, THE AMERICAN BALLET and THE GORGEOUS GOLDWYN GIRLS

PATHE NEWS

— COMING ATTRACTIONS —

"Stage Door," "Yank at Oxford," "Everybody's Doing It," "Baroness and the Butler," "Bringing Up Baby," "Radio City Revels," "Everybody Sing," "Big Town Girl," "Tom Sawyer," "Change of Heart"

Construction Rapid On New High School

"MANNEQUIN" IS BIG ATTRACTION ON PLAZA SCREEN

The concrete walls, cement ceilings, and arches of the new high school east of the Field Club have been completed, and the gable roof is now being constructed. This roof will be covered with celotex insulation over which will be laid a white tile roof, thus affording triple protection against heat or cold. Air circulation against heat and cold rugged, two-fisted Spencer Tracy to her long list in "Mannequin," which

co-stars them for the first time. The new film is now showing at the Plaza Theatre.

Frank Borzage directed the swift-moving story of modern young people against a background of New York's grimy tenements and multimillionaire's penthouses from the pen of Katharine Brush, author of "Young Man of Manhattan."

PLAZA THEATRE

HILL BILLIES IN "SWING YOUR LADY" COMING TUESDAY

"Swing Your Lady," a Warner Bros. farce-comedy dealing with life among the hillbillies of the Ozarks, will have its first local showing Tuesday and Wednesday at the Plaza Theatre.

The story has to do with a champion wrestler and his entourage who get stranded in a hill hamlet. The wrestler, to get them out, has to take on a match with a local "ground-squatter," and this battle is said to be one of the funniest things thrown on a screen this season.



Andrea Leeds and Kenny Baker
in "The Goldwyn Follies"

"GOLDFYN FOLLIES"

All the greatest entertainers of the stage, the screen, the radio, the dance and grand opera put on the greatest show the screen has ever shown in Samuel Goldwyn's glorious technicolor screen musical, "The Goldwyn Follies," which has its opening at the Plaza Theatre next week-end.

Offering a cast headed by Edgar Bergen and Charlie McCarthy, radio's No. 1 stars, Adolphe Menjou, The Ritz Brothers, Zorina, the beautiful young premiere ballerina of the Ballet Russe, who is a splendid actress as well as a great dancer; Kenny Baker, Helen Jepson, the lovely Metropolitan Opera star who makes a brilliant film debut; Andrea Leeds, Phil Baker, Ella Logan, Bobby Clark, Jerome Cowan, and the gorgeous Goldwyn Girls, "The Goldwyn Follies" is a movie fan's dream, combining every element of great entertainment in magnificent measure.

Two ranking Hollywood favorites, Miriam Hopkins and Ray Milland, are brought together for starring parts in the new romantic drama, "WISE GIRL," at the PLAZA THEATRE, Thursday and Friday, March 3 and 4.

Life brings us many worries and cares, most of which are none of our business.—Coronado Journal.

PALM SPRINGS THEATRE

Western Electric

Two Shows Nightly, 7 and 9 P. M.—Matinee Daily—Doors Open 2:45 P. M.

EARLE STREBE, Manager

THURSDAY, FRIDAY and SATURDAY . . . Feb. 24-25-26

MYRNA LOY, FRANCHOT TONE and ROSALIND RUSSELL

— in —

"MAN-PROOF"

with WALTER PIDGEON, RITA JOHNSON, NANA BRYANT STRANGER THAN FICTION Musical, "BARGAIN MATINEE" UNIVERSAL NEWS

SUNDAY, MONDAY and TUESDAY . . . Feb. 27-28-MARCH 1

WALTER WANGER'S

"52ND STREET"

with IAN HUNTER, LEO CARRILLO, PAT PATTERSON, ELLA LOGAN, SID SILVERS, ZASU PITTS, JACK WHITE, MARLA SHELTON, DOROTHY PETERSON, KENNY BAKER Cartoon, "CLEANING HOUSE" Sport, "STROKE OF GENIUS" UNIVERSAL NEWS

WEDNESDAY and THURSDAY . . . March 2-3

JACKIE COOPER

— in —

"BOY OF THE STREETS"

with MAUREEN O'CONNOR, KATHLEEN BURKE, ROBERT EMMETT O'CONNOR, MARJORIE MAIN, MATTY FAIN KEN MURRAY and OSWALD in "WEDDING YELLS" Color Cartoon, "SEPTEMBER IN THE RAIN" LOEW'S NEWS OF THE DAY

FRIDAY ONLY . . . March 4

MARY BOLAND and ERNEST TRUEX

— in —

"MAMA RUNS WILD"

— Also —

"BULLDOG DRUMMOND'S REVENGE"

with JOHN BARRYMORE and LOUISE CAMPBELL

PATHE NEWS

SATURDAY ONLY . . . March 5

RETURN ENGAGEMENT OF "THE LIFE OF EMILE ZOLA"

— COMING ATTRACTIONS —

"Stage Door," "Yank at Oxford," "Everybody's Doing It," "Baroness and the Butler," "Bringing Up Baby," "Radio City Revels," "Everybody Sing," "Big Town Girl," "Tom Sawyer," "Change of Heart"



Going EAST?

Travel now while low fares are still in effect

Make your Eastern trip by Greyhound. Through, convenient service to all points over a choice of routes. Stop-over wherever and whenever you wish. Luxurious, comfortably heated Super-Coaches. Fares are now surprisingly low.

TUNE IN: "Romance of the Highways" Mutual Don Lee Network, Sundays 10:15 AM

DEPOT: Rear Central Hotel Phone 247

GREYHOUND

Public Library Needs Money

The Palm Springs Public Library, located in the Plaza, needs funds in order to continue to serve the public as well as it has in the past. The library fills a very important place in this community, and is especially welcomed by the winter residents who like to read. Following is a copy of a letter mailed out this week by the library board:

To Those Who Read:

The Palm Springs Public Library is an integral part of your community and as such must be kept abreast with the development of Palm Springs. This cannot be done without your help, for the library is dependent for support upon private contributions.

A general appeal for funds is being made so that a library may be maintained of which you, as a resident, may be proud.

That the library has grown through community support in the past is evident from the increase in books borrowed during the past three years—in 1935, 2,686; in 1936, 2,545; in 1937, 6,509!

Annual expenses include rental of library, salary of librarian, maintenance of books and the purchase of a few volumes. A yearly budget of \$1,500 is required to maintain adequate library service.

We believe you will welcome this opportunity to help us carry on. Your donation may be large or small—but please contribute something toward the support of your library.

Make your check payable to the Palm Springs Public Library.

Yours sincerely,

THE BOARD OF DIRECTORS
"James C. Geggie, Pres.
"Francis Crocker, Vice-Pres.
"Kate Collins, Sec.-Treas.
"Dorothy Bear, Librarian."

At Smoke Tree Ranch

The Roman Wolferts are building a new home at Smoke Tree Ranch on the site of their old home.

Murray MacLeod returned from a two months' trip to Australia Monday, February 21, and is staying with his mother, Mrs. Murray MacLeod, at her home at Smoke Tree Ranch.

Among the guests at Smoke Tree Ranch during the past week were: Mr. and Mrs. Ernest K. Park, Mrs. E. W. Tough, Miss Edith Tough, C. Allan Tierney, Miss Jane Tierney, Joan Tierney, John Allan Tierney, and Miss Borrodale, Mrs. Edward M. Wheeler, Earl Hupp, Edwin Stanton, Jr., and Mrs. Milbank McFie, Mr. and Mrs. A. N. Kemp, Mr. and Mrs. Hale Kemp, Mr. and Mrs. Wallace Moir, Suzanne and Joan Moir, Mrs. E. Jungquist and Miss Marjorie Jungquist, all of Los Angeles.

Also Mrs. M. R. Peck, Pasadena; Mr. and Mrs. H. Canfield, Lake Arrowhead; Dr. and Mrs. Homer F. Bailey and Alfred Vaughn, Hollywood; Mrs. C. F. Noyes and Miss Noyes, Pasadena; Mrs. W. D. Bancroft, New York; Mr. and Mrs. Kirk B. Johnson, Santa Barbara; W. S. Johnson, Chicago; Mr. and Mrs. A. A. Jergins, Long Beach; Miss Amanda Duff, Beverly Hills; Dr. and Mrs. E. W. Rockey, Portland, Oregon; Miss Joy Rockey, Scripps College; Mr. and Mrs. J. M. Barnes, Newton Center, Mass.; Mr. and Mrs. O. H. Basquin, Evanston, Ill.; Mr. and Mrs. W. M. Brooks, West Orange, N. J.; Mr. and Mrs. Tristman C. Colket, II, Villa Nova, Pa.; Mr. and Mrs. W. H. Cowles, Spokane, Wash.; Mr. and Mrs. Manuel Del Campo, Pacific Palisades; Mr. and Mrs. D. W. Figgins, South Orange, N. J.; Mr. and Mrs. Luman Goodenough, Detroit, Mich.

Mrs. M. N. Hosmer, Bobby and Barbara Hosmer, Mrs. J. F. Skelly, San Francisco; Dr. Alexander Lambert, New York; A. D. Lauder, Vancouver, B. C.; Mrs. Oscar Lawler, Ross Lawler, Beverly Hills; Mr. and Mrs. J. B. McCullough, Steubenville, Ohio; Mr. and Mrs. R. B. Mahan, Diane Mahan, Highland Park, Ill.; Mr. and Mrs. Frederick Menner, St. Louis, Mo.; Mr. and Mrs. Loring Merwin, Bloomington, Ill.; William Bierd, North Hollywood; Mr. and Mrs. Leo Byrne, San Francisco; Mrs. V. H. Walker, San Diego; Mrs. William J. Dunn, Mrs. George Benz, Nancy Dunn, Tony Dunn, and Michael Dunn of Beloit, Wisconsin.

Nourie and Plymire Defeat Thompson and Lamb At Tennis

The Desert Inn Tennis Court was the scene of a very thrilling and colorful tennis exhibition last week when Bob Nourie, Smoke Tree Ranch pro, and Harry Plymire, national ranking player, defeated Don Thompson, Desert Inn pro, and Johnny Lamb, El Mirador pro, 6-2, 4-6, 7-5.

Many notables were among the spectators.

SUN STROKES

(By The Desert Commentator)

TO THOSE WHO READ"

Bowling League Score

The Nev-Cal. Electric Bowling team had a close call Tuesday evening and were lucky to take 3 points from the Smoke Tree Boys. Both teams were off form but the Power Co. Five came through in their 3rd game to win totals by 4 pins. Bill Seaton, who bowls anchor position for the Electric Co., hopes to be back in the game by next week.

The Coca Cola Maple Knockers cleared the slate with the Bankers by winning 3 games and total pins. The second game ended in a tie but was lost on a play off by the Bank team. Lule Britsch was high for the evening with a 3 game series of 607. Safeway increased their position by winning 3 points from the El Paseo Boys.

MERCHANTS LEAGUE TEAM STANDING

No.	Name	Won	Lost	Pct.
1	Nev-Cal. Elec. Corp.	19	5	.792
2	Coca Cola	16	8	.667
3	Bank of America	10	14	.417
4	Safeway Stores	10	14	.417
5	Smoke Tree Ranch	9	15	.375
6	El Paseo Bldg.	8	16	.333

INDIVIDUAL AVERAGES

No.	Name	Ga.	HIGH	HIGHEST	Ga.
2	L. Britsch	18	224	607	183
1	B. Seaton	6	210	577	183
3	M. Pearson	8	231	563	171
5	E. Leadbetter	18	236	579	167
1	H. Isely	18	225	582	165
4	J. Sunborn	18	205	534	159
6	S. Cicerio	18	190	506	159
6	Sale	18	796	526	157
5	N. Ramsland	18	190	497	156
3	J. London	18	197	484	156
6	T. Warner	18	200	492	155
1	D. Wheeler	18	197	516	154
6	W. Shepard	18	193	521	152
4	M. Hilek	18	177	488	150
2	A. Gardiner	18	208	476	149
5	D. McNay	18	200	472	148
4	C. Bowsworth	18	198	478	147
3	P. Randolph	15	180	478	147
2	K. Smith	18	190	476	146
2	D. Shill	3	157	438	146
3	J. Jenkins	18	199	499	145
1	B. Frohn	18	175	454	145
5	R. Watson	15	178	452	143
3	Dr. Nourie	8	165	454	142
1	G. Neal	18	176	462	141
2	M. Boyle	18	182	490	140
2	F. Ingram	15	186	475	138
4	K. Fuselli	18	189	464	136
6	B. Faubion	12	161	439	134
4	E. Fors	18	168	449	123
5	Freeland	6	129	365	115
Hi 3 Game Series—					
Coca Cola			2449		
Nev-Cal. Elec.			2433		
Hi Single Game—					
Nev-Cal. Power Co.			895		
Coca Cola			881		

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Desert Riders Visit Old Rodeo Grounds

It didn't rain Wednesday morning, so the Desert Riders rode out to the old rodeo grounds for their breakfast. Pedro Chino, Indian 113 years old, was one of the guests. Jim Maynard related the life history of old Chino. Some Hopi Indian boys demonstrated some famous Indian dances.

The Desert Riders were prepared for the rain which didn't come, as is evidenced by the letter sent to the members:

"Hell" is a word that is still probably banned somewhere or other, but it's the only usable one we can think of just now to express our feelings about that Jupiter Pluvialis guy. Two Wednesdays in succession he's rained through in their 3rd game to win totals by 4 pins. Bill Seaton, who bowls anchor position for the Electric Co., hopes to be back in the game next week.

"Just to put one over, we figure it might be a swell idea to plan our last week's arrangements for next Wednesday, February 23rd, and if it rains, snows or eclipses that morning—just lie in bed and thumb our noses out the window, then sneak out Thursday morning to the stables and ride our mounts away to the same rendezvous. Ssh! Quiet now, or he may plow on Thursday too!"

Mr. and Mrs. E. G. Kohnstamm, who have been visiting in Palm Springs for several months, left Thursday for their home in New York.

PALMER STEEL BUILDINGS

Homes of Cellular Steel Construction

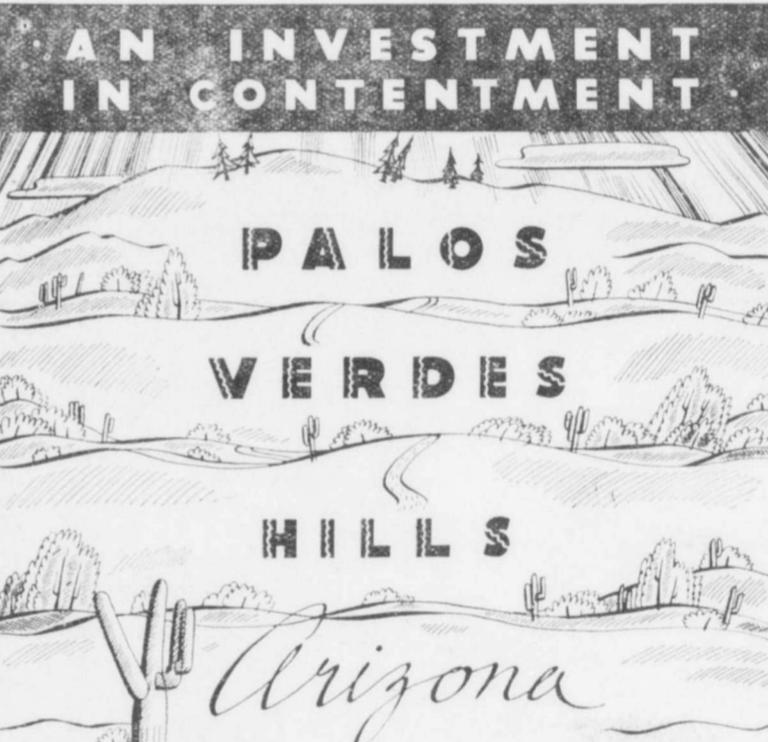
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Ford

El Mirador Barn Dance

Closed to Outsiders

A guard, who was placed at the door of the upstairs dance hall at Rogers Stables, turned away many people on Thursday night, who tried to crash El Mirador's weekly barn dance, which is held every Thursday for guests and their friends.

In the future a guard will be at the door and only El Mirador guests and friends will be admitted. This was necessitated because of the large number of people who came to the dance and made it impossible for the hotel guests to have room enough to dance.

ADVERTISE in The Desert Sun

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is EMPEROR
of all he surveys
(and he surveys
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11 miles north of Palm Springs on Indian Avenue.

PHONE

B-Bar-H Ranch

Address, C. F. BENDER

LEGAL NOTICES

CERTIFICATE OF PARTNERSHIP—
FICTIONAL NAMECivil Code Sec. 2468-2470
State of California, } ss.
County of Riverside }

We hereby certify that we are partners transacting business at Palm Springs, Riverside County, in the State of California, under a designation not showing the names of the persons interested as partners in such business: to-wit,

PALM SPRINGS PIPE AND
SUPPLY COMPANY

The names of the partners are: Alvah F. Hicks, residing at Palm Springs, California. John P. Holditch, residing at Palm Springs, California.

Witness our hands this 25th day of January, 1938.

ALVAH F. HICKS
JOHN P. HOLDITCHState of California, } ss.
County of Riverside }

On the 25th day of January in the year one thousand nine hundred and thirty eight before me personally appeared Alvah F. Hicks and John P. Holditch, known to me to be the persons whose names are subscribed to the foregoing instrument and they acknowledged to me that they executed the same.

WITNESS my hand and the seal of my office this 25th day of January, 1938.

G. G. OLIVER.

Notary Public, in and for said County and State.

My commission expires Sept. 24, 1941.

(SEAL)

s26-30

CERTIFICATE OF PARTNERSHIP—
FICTIONAL NAMEState of California, } ss.
County of Riverside }

We hereby certify that we are partners transacting business at Palm Springs, Riverside County, in the State of California, under a designation not showing the names of the persons interested as partners in such business: to-wit,

PALM SPRINGS TENNIS CLUB

The names of the partners are: Philip G. Ormsby, residing at Palm Springs, California.

Lester R. Stoeften, residing at Palm Springs, California.

Fred Le Blond, Jr., residing at Palm Springs, California.

WITNESS our hands this 25th day of January, 1938.

PHILIP G. ORMSBY

LESTER R. STOESEN

FRED LE BLOND, JR.

State of California, } ss.
County of Riverside }

On the 25th day of January, in the year one thousand nine hundred and thirty eight before me personally appeared Philip G. Ormsby, Lester R. Stoeften, Fred Le Blond, Jr., known to me to be the persons whose names are subscribed to the foregoing instrument and they acknowledged to me that they executed the same.

WITNESS my hand and the seal of my office this 25th day of January, 1938.

KATHLEEN NAEF,

Notary Public in and for said County and State.

My commission expires Nov. 14, 1940.

(SEAL)

s27-31

CERTIFICATE OF FICTIONAL
NAMEState of California, } ss.
County of Riverside }

We hereby certify that we are transacting business at Palm Springs, Riverside County, in the State of California, under a designation not showing the names of the persons interested in such business: to-wit:

EL DORADO HOTEL

The names of the owners are: Harry E. Mutascio, residing at Palm Springs, California.

Josephine R. Mutascio, residing at Palm Springs, California.

WITNESS our hands this 21st day of February, 1938.

HARRY E. MUTASCIO

JOSEPHINE R. MUTASCIO

State of California, } ss.
County of Riverside }

On the 21st day of February, in the year one thousand nine hundred and thirty eight, before me personally appeared Harry E. Mutascio and Josephine R. Mutascio, known to me to be the persons whose names are subscribed to the foregoing instrument and they acknowledged to me that they executed the same.

WITNESS my hand and the seal of my office this 21st day of February, 1938.

KATHLEEN NAEF,

Notary Public in and for said County and State.

My commission expires Nov. 14, 1940.

(SEAL)

s30-34

Magic Chef Gas Ranges. Terms arranged through Bank of America or Southern California Gas Co. We will trade in your old range. Miller's, next to Thrifty 5, 10 and 25c Store. Phone 4014.

s25tf

For 1st Class
Mimeograph
Work
Phone 5164
THE
TRAILER CHRONICLE
A Mimeoed Newspaper
JIMMY COOPER

Office Located at the Desert Fuel Service, East Andreas Road, 1/2 Block East of Indian Avenue.

Desert Museum
Is Popular

The Palm Springs Desert Museum is overwhelmingly popular with visitors. People are being turned away at each lecture. More than half of those attending the lectures come from east of the Mississippi river. About ten per cent of each audience is composed of Palm Springs residents. The other ninety per cent is from other localities.

The field trips are proving popular as they offer the opportunity of becoming acquainted with the more common desert plants and animals. For any guests who want to know more about the desert, field trips are to be recommended.

Museum Schedule

Open from 9 a. m. to 5 p. m. daily except Saturday and Sunday.

Monday: Field trip; meet at the museum at 9 a. m.

Tuesday: Illustrated talk at 11 a. m.

Wednesday: Field trip by appointment.

Thursday: Field trip; meet at the museum at 9 a. m.

Friday: Illustrated talk at 11 a. m.

Saturday: Field trips by appointment.

Lectures, information, etc., are free to visitors and residents.

Field trips: Adults \$1, children 50c. Lectures rotate on the following weekly schedule:

Ancient Indians—Tuesday.

Desert Plants—Friday.

Geology of this area—Tuesday.

Desert Flowers—Friday.

Desert Animals—Tuesday.

Desert History—Friday.

For further information call at the Museum in the Plaza or telephone 5454.

The Desert Museum is sponsored by the Palm Springs Associates.

President of
Beverage Corporation
Is Guest Here

Mr. and Mrs. H. Farbsten of Detroit, Mich., are spending two weeks in the village. They are staying at The Colonial House.

Mr. Farbsten is president of the Carbonated Beverages, Inc. Last season he and Mrs. Farbsten spent seven weeks vacationing in Palm Springs.

Mrs. Richard Bondy of Nyack, New York will arrive at the El Encanto soon. Mrs. Bondy is a noted dog fancier, raising pedigreed wirehaired terriers.

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For Everything24-Hour Service
• CAR STORAGE... Rates by Day, Week or Month.
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• CAR REBUILDING... Complete equipment for Body and Fender Work... Painting... Upholstery... Top and Glass Work.
• Authorized Sales and Service... CADILLAC
• LA SALLE
• OLDSMOBILEPlaza Garage
Arenas Road and
Indian Ave.
Phones 3737
5122Sun's Weekly Market
Comment

(By Henri de La Chapelle)

The market currently has been enjoying a lift in prices on the basis of revolutionary gestures in Washington. The gold de-sterilization plan, the Presidential comment that certain commodity prices were too low, the imminence of the rail rate increase, etc., are factors that have combined to inspire both shortcovering and buying for the rise, in both stocks and commodities. This new-born stirring of the inflation psychology, so long dormant, received somewhat of a chill however when it was learned that whatever reflationary measures were adopted there would be no further devaluation of the dollar at this time.

As to how far the market might proceed on the upside at this junction, is of course a matter of conjecture. For all practical purposes the market has been holding to a trading range for the past 4 months and for the past 12 weeks the fluctuations of the Dow Jones Industrials have been limited to approximately 118-135 and at this writing, the eve of a holiday, this index is skirting the 130 level. Under the circumstances it may be of more than passing interest to quote from Barron's Trade as of February 21st. He says, and not without wisdom:

"It is argued by those who maintain that the President himself writes the best market letters that since he was right a year ago he is likely to prove himself right again. In rebuttal it may be pointed out that it is much easier to tear down than to build up the price structure. Liquidation and stocks having always been swift and stunning as compared with the laborious processes incidental to the restoration of confidence and the revival of markets.

"Since business was led into its gravest mistake in stocking up against inflation of prices and of labor, it is not likely to repeat the error without a good deal of thought and without concrete evidence of an increase in real and legitimate demand for foods. Inflation gestures of themselves can hardly be expected to bring about large-scale accumulation of goods or stocks."

On the London Stock Exchange Industrial and Railroad shares have recently been slipping into new low ground for the bear market that started in December, 1936, or several months in advance of our own. Incidentally, the U. S. Bond market made its peak coincidentally with the top of the bull market in Great Britain. Recently our own bond market has shown a much improved tone and has been unaffected by unfavorable British developments among which can be listed the growth of unemployment, a contraction in world trade, and a continued decline in capital investment.

Technically speaking, with regard to our own stock market, it can be said in a general way that if the current advance does not develop real

strictly modern 3-bedroom 2-bath home. Large lot, well planted and completely walled.

OWNER DETERMINED TO SELL

Shown without obligation.

"by"

John W. Williams

or Associates

O. C. RICHARDSON and L. J. BELL
North Palm Canyon Drive
Phone 3311

For a Complete Real Estate and

Insurance Service

— SEE —

ROBERT RANSOM

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ROYAL PALMS HOTEL
PALM SPRINGS - CALIFORNIAEarl T. Gray
Manager

DOROTHY WATSON
FINE INTERIORS• Complete Drapery Service
for the Desert Home.

Opposite Goff Hotel

Phone 7111

Three Musketeers



LARGEST DANCE FLOOR IN THIS AREA

Southern Style
Fried Chicken Dinners

75c

Cocktails 25c

EVERY DAY AND NIGHT

CLAUDIA'S HARLEM SWINGSTERS

Wednesday and Saturday Nights

At the Junction of Highway 99 and Palm Springs Road

PALMER STEEL BUILDINGS

Homes of Cellular Steel Construction

RALPH A. NESMITH

Palm Springs, California

Residence 6721

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GENERAL ELECTRIC

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The Modern Wall Tile

For Bathroom and Kitchen

COLUMBIA

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ARDEN DAIRY PRODUCTS

HARRY N. WILLIAMS, Jr.

Phone Palm Springs 7014

DAVIDSON & FULMOR

ENGINEERS and SURVEYORS

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Located in

EL PASEO BUILDING

G. K. (Jerry) SANBORN

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Typewriters

Adding Machines, Duplicating Machines

in Stock in Palm Springs

Sold, Rented, Repaired

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STOCKWELL & BINNEY

With Simpson's Radio Shop, Phone Palm Springs 8255

Pioneer Dealers

SOCIETY NOTES

Warren Pinney, Jr. Celebrates 21st Birthday

In the private dining room of El Mirador, Mr. and Mrs. Warren B. Pinney gave a large dinner party for their son, Warren, Jr., to celebrate his twenty-first birthday. A number of Warren's most intimate friends from Stanford University, as well as the younger set in Palm Springs were in attendance.

The table was cleverly decorated with small spinach cans on red heart base as place cards and statues of Popeye the Sailor Man as favors. The large beautiful cake, which was decorated with symbols of various events of a young man's life, brought exclamations from the entire party. When the champagne was served, the guests drank a toast to Warren, and he took his first drink of an alcoholic beverage. "Dutch" Smith, whose birthday was on the same day, told Warren, Jr., the facts of life and assisted him in celebrating.

Among those at the party were: Miss Jeanette Thorntson of South Pasadena, Miss Jean Fulford of Pomona, Miss Jeanne Cutler of Stanford, Miss Esther Pawling of Pomona, David Thomton, "Dutch" Smith, Carl Phillips, Harry Reid, Anthony Burke, "Red" Kramer, Mr. and Mrs. Wm. Jeffrey, Mr. and Mrs. Warren Pinney and Warren, Jr.

"Trojanes" Vacation At Palm Springs Rancho

At the conclusion of the mid-year rushing season at the University of Southern California today a group of Phi Mu sorority girls are journeying to Palm Springs for a week-end vacation.

Basking in the sun at the rancho of Miss Cathy Watt, will be Trojanes Helen Herweg, Rosalind Hoppe, Eloise Bond, Floris Collender, Irma Caron and Virginia Holbrook. Miss Holbrook is secretary of the student body at U. S. C.

Humphreys Give Dinner For Mr. and Mrs. Gebhard

Honoring Mr. and Mrs. Frederick Gebhard who recently came from Morris, Ill., Mr. and Mrs. A. L. Humphrey of Pittsburgh, Pa., entertained with a dinner Tuesday evening in the Spanish room of the Desert Inn. Guests at the dinner included Mrs. Humphrey Birge, Buffalo, N. Y.; Mrs. Wm. Gebhard and Miss Edna Louise Gebhard of Morris, Ill.; and Mr. and Mrs. Harold Hicks of Palm Springs.

Celebrate Wedding Anniversary At Inn

Celebrating their wedding anniversary with a dinner at the Desert Inn on Tuesday night were Mr. and Mrs. George Ford of Toledo, Ohio. Those who joined them were Mr. and Mrs. Luman Goodenough, Farmington, Mass.; W. G. Chesebrough, Fredericksburg, Va.; Mr. and Mrs. James H. Flynn, Miss Peggy Flynn and James H. Flynn, Jr., of Detroit, Michigan.

Visiting briefly in Palm Springs last week was Frank W. Asper, organist at the famous Mormon Tabernacle in Salt Lake City. Asper and his wife were guests for a day or two at Arenas Lodge.

Relaxing for a few days in the village is S. S. Langendorf of San Francisco, president of the Langendorf Bread Company. He is a guest at the Colonial House.

Why Pay Rent?

\$750 Down

Balance like rent, will buy an all-time modern home, accommodating four people. Located one-half mile west of new high school.

ONLY

\$3,750

FULL PRICE

Will Also Rent Unfurnished.

- See -

John W. Williams
or ASSOCIATES

Member Palm Springs Realty Board

Phone 3311

Mrs. Coffman Entertains For Mrs. Carl Anderson

Honoring Mrs. Carl Anderson (the former Bernadine Clarke) on her 21st birthday, Mrs. Nellie N. Coffman entertained at dinner at the Desert Inn Sunday evening. The Spanish room was decorated with spring flowers for the event, with a beautiful cake to cap the evening. Mrs. Coffman's guests included Mr. and Mrs. Anderson, who left for Albuquerque Tuesday; Mr. and Mrs. Ernest Stauffen, Jr., Mr. and Mrs. John Sawher, Mrs. Alice Ayrault, Mr. John Boyle, Miss Barbara Blackburn, Mr. Jack London.

Mr. and Mrs. J. H. (Boots) Hayward (nee Pauline Goff) have moved to Redlands, where Mr. Hayward is manager of Bell-Grassle Hardware Co., one of the largest stores in inland Southern California. He had charge of the hardware department at Lykken's here for several years, leaving here to take the management of a store at Chula Vista. He left Chula Vista when that store was sold. Mrs. Hayward was also employed at Lykken's for several years.

Dr. Don J. Aubertine, dentist from San Francisco, was a guest this week at The Palm Springs Hotel. Dr. Aubertine flew here from Mexico City where he had just completed a course of lectures at the university. He also attended the National Dentist Congress. As a surprise, Dr. Aubertine was awarded a professorship in the department of pathology at the university. He is also the head of his Legion post and is greatly interested in the Boy Scout movement here and in the Latin American countries.

Radio-Singing Evangelists Here



The McIntosh Trail Blazers, nationally-known radio-singing evangelists, are conducting a revival campaign in the Full Gospel Church, located at Indian Avenue and Andreas Road, every night at 7:45, except Saturday. This couple, though young in years, have had a wide experience traveling across the country. They have preached, sung and played their instruments in churches of various denominations and over radio stations from coast to coast.

Evangelist Wayne R. McIntosh will speak this week upon interesting, inspiring and educational topics, touching upon the spiritual application of world-wide conditions today.

Pastor R. Della Potter invites the public to attend these services.

VIGILANTES ENTERTAIN

With a special program of George Washington's birthday songs, "The Vigilantes" under the direction of Freeman High, appeared in the Desert Inn patio and lounge last Tuesday. Several ballads of the range were among the splendid group of songs.

Many Entertain At Fashion Show

The Spring Fashion Show at the Desert Inn on Thursday was the occasion for a grand turn-out of Palm Springs' visiting socialites to arrange small luncheon parties to witness the parade of models showing the latest fashions.

Among those who entertained with luncheon parties were: Mrs. S. T. Alden, Mrs. George Banning, Mrs. H. J. Carpenter, Mrs. P. T. Clay, Mrs. Louis Davidson, Mr. and Mrs. George B. Ford, Mrs. Harry Hanbury, George Heater, Mr. and Mrs. Thos. A. O'Donnell, Mrs. Emily Postwaite, Mr. and Mrs. John F. Sweeney, Mrs. Ray Wilson, Mrs. Giles Whiting, Mrs. Frank Bennett, Mrs. Don L. Blair, Mrs. Earl Coffman, Mrs. Wm. C. Cummings and Mr. and Mrs. B. F. Fairless.

Others who attended were Mr. and Mrs. C. W. Avery, Mrs. Edna Bradley, Mrs. Jack Bower, Mrs. John R. Cahill, Mr. and Mrs. Alfred Cook, Mrs. E. G. Fisher, Mrs. Clarence Hatch, Mrs. Kelly Merndon, Mrs. C. H. McWilliam, Mr. and Mrs. Horace L. Main, Dr. and Mrs. Frederick Morris, Mr. and Mrs. Frank Phillips, Mr. and Mrs. Lloyd Robbins, Mrs. L. G. Smith, Mr. and Mrs. H. E. Simms, Mrs. F. R. Dravo, Mrs. A. K. Black, Fred B. Wolvin, Miss Ella Nielson, Mr. and Mrs. Edgar Flint, Mr. and Mrs. Howard Flint, Dr. and Mrs. Henry Hoagland.

Mr. and Mrs. H. L. Mitchell, Mrs. Theo. B. Lyon, Miss Frances King, Miss Marjorie Blyth, Miss Melba Ann Reilly, Mrs. Josephine Beard, Mrs. Janet Manwaring, Mrs. John Chaffey, Mrs. A. K. Bourne, Mrs. W. E. Cockcroft, Mrs. T. L. Douglas, Mrs. Louise

Here's Where You Get Twice as much Beauty for Your Dollar!



Doralinda Scientifically blended hand beaten

\$2.50 Standard size jar for **\$1.25**

For the first time . . . for one week only

BEGINNING TOMORROW

Saturday, February 26

A representative from the Doralinda Cosmetic Laboratories will be at the Village Pharmacy to demonstrate their products.

"A special event that's most timely . . . this rich, lubricating cream that will aid wind and weather chapped skin marvelously. Takes effect on the dryest skin and restores youthful and fresh smoothness. This wonderful hand-beaten, finely textured, Skin Food gives the skin that fresh, clear, clean, look of a spring blossom. Make the most of this opportunity that offers this famous Skin Food at just one-half the regular price.

"Doralinda Skin Food is noted for its fine, hand-beaten texture."

Village Pharmacy

In the Center of the Village

Phone 4321

Prompt Delivery

Get Ready for

- Big Sun Hats
- Indian Head-dress
- Indian Silver Belts
- Indian Silver Jewelry

. . . and if you are interested in sales . . .

We Are Selling

Genuine Navajo Rugs

at less than reservation prices

Indianoya

INDIAN TRADING POST
In the Heart of Palm Springs

VISITORS WELCOME

Wright Prosecutor Visits Valentines

Attorney and Mrs. Robert P. Esrey and daughter and son-in-law, Mr. and Mrs. S. Ernest Roll, have been spending the past week with Mr. and Mrs. Harry Valentine. Mr. Roll was taking a short vacation here, after defending the state, in the recent Wright trial. They were called back to Los Angeles suddenly upon receiving the news of the death of Mr. Roll's mother, Friday night.

LEARN THE BIG APPLE

PRIVATE INSTRUCTION BY APPOINTMENT

GILES SHELTON, JR.

Phone 3610

SPECIAL SALE DATE PALMS

30 DAYS ONLY

\$60 Trees	For Only	\$37.50
\$50 Trees	For Only	\$27.50

"DESERT TREES"

Phone 8855
Res. 5019

P. O. Box 25
Palm Springs

Sunny Weather Styles

LADIES'
Slacks, Sun Shorts,
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Play Suits

\$1.95
and up

SWIM SUITS

Men's and Boys'

\$1.95
Up



MEN'S Polo Shirts



\$1 to \$2

MEN'S Sun Shorts
\$1.95 to \$2.25



C. G. LYKKEN DEPARTMENT STORE

24 Years in Palm Springs

HORSE SHOW

(Continued From First Page)

vision for Riverside County horses ridden by amateurs.

Scheduled to appear in this event are such fine animals as Bill Hay's "Pat," ridden by Pat Percival, lovely Rodeo queen; "Deke" from the Rogers Stables, ridden by Mrs. Arthur Borden; "Lucky Pal" and "Cricket" belonging to Mrs. Dorothy McElhenny; "Gladstone," ridden and owned by Alvah Hicks; and "Dancing Lady" from the Rogers Stables, also ridden by Mrs. Borden.

Heavy competition in the polo pony class will come from Charlie Farrell's seven entries, "Flash," "Fashion," "Dimples," "Chiquita," "Honey Child," and "Dot." Mr. and Mrs. Farrell, Mrs. Borden, and young Jimmy Rogers will ride these entries.

Always a colorful event, the harness horse competition will see three smart outfits, with Mrs. H. C. Morton, owner of many entries in the show, driving "Joanna Jones," W. T. Bridges, co-owner with C. R. Irwin of several entries, driving "Golden Thistle;" and Mrs. Frank G. Belcher, prominent San Diego breeder, driving "Mae West."

Among the 113 entries listed for the show are such proud equines as Cynthia Shields' "Lucky," Mrs. T. M. Meany's "Fla. Fanita," "Desert Dawn" and "California Knight," a pair of black beauties belonging to Joanne McKim, Roy Tisdall's "Spartacus," a quartet of entries owned by B. C. Tremaine: "Sky Crown," "Sky Line," "Sky Hi" and "Sky Rocket."

Mrs. John Cowan's "Mayday" is a favored contestant, and the Dudley Clarkes are expecting to score with "Red Alder" and "Fitz Maude."

Other prominent California stable-owners showing animals in the Horse Show include Mr. and Mrs. Albert Casey, Mr. and Mrs. C. F. Wyvel of Rancho Santa Fe, Mrs. Louise A. Ward, Miss Audrey Scott, Miss Mary P. White, Misses Beverly and Helen English, Misses Ellen and Virginia Crabtree, Miss Dorothy Rodgers, Miss Rosalind T. Johnson, Messrs. Dick E. Warren, Dick Eaton, Peter Lert, Herbert Doolittle, Alex Sysis and R. D. Johnson.

Heading arrangements for the Horse Show are E. Allen Russell, Jr., of Los Angeles, noted for work in connection with other such shows and a sportsman of long standing, and Palm Springs' own Trav Rogers, who has been burning the midnight oil for some time preparing for the event.

Col. Henry Roagland, president of the Field Club, has been equally busy, as have Earl Coffman, Tony Burke, Harry Hanbury, and many other local sportsmen.

The entire Horse Show committee has extended every effort to make the

Hunter Trails and Horse Show a success, and the record number of entries and the exciting list of events testify to the efficiency of their endeavors. On the committee are such notables as Col. Hoagland, Trav Rogers, Harry Hanbury, Warren Pinney, "Pat" Patterson, Philip L. Boyd, Alvah Hicks, Earl Coffman, George Roberson, Charlie Farrell, Earl Strebbe, Hobart Garlick, Carl Lykken, Jack Wentworth, Miss Helen Lindsay, Theodore Stein, Jr., Robert Ransom, Charles F. Bender, Sam Buckingham, and Francis Crocker.

Judge for the hunter trials and hunter, jumper and polo pony events is Roy D. Bayly. Abe Lefton, whose stentorian voice explained rodeo events to the waiting world, will preside as announcer.

Fleet of Bicycles Arrives Here

Thirty of a fleet of brand new bicycles which arrived this week were placed in front of Miller's Bicicle Shop, next to Thrifty's 5c, 10c, 25c Store, and have been placed in rental service. A photograph of the bikes appears in Miller's advertisement on another page of this issue.

Mr. Miller pointed out that it costs less now to buy a new bicycle or tricycle than it formerly cost to rent an old one, for those who expect to make use of the cycle for several months. He agrees to buy it back at half price at the end of the season. Rental on the new bicycles is 25 cents an hour, with special rates by the week or month.

Easterners at Solano Court

Recent visitors from the East at Solano Court included Messrs. and Mmes. G. C. Babcock, Jr., Summit, N. J.; R. A. Blanchard, Brookline, Mass.; D. W. Harley, Washington, D. C.; O. A. Fox and family of Fort Wayne, Indiana.

Mr. and Mrs. H. R. Goedert have been recent honeymooners at Solano Court. Mrs. Goedert is manager at the West Hollywood branch of the Bank of America.

Mr. and Mrs. Vernon Scott, Portland, Oregon, are enjoying a vacation at Solano; and from the northern part of the state, Messrs. and Mmes. G. B. Blanckenburg of Berkeley; A. C. Crandall and O. A. Wideman of Palo Alto; Fred Fischer with his daughters, Miss Helen Fischer and Mrs. L. H. Enemark of Alameda, who are on their way home from a trip into Mexico.

Once-A-Year Event
For One Week Only
[February 26 to March 5]

**SPECIAL
EYE CREAM
by helena rubinstein**

**20%
Discount**
ON ALL
Helena Rubinstein
Beauty Preparations

Fastidious women the world over guard their youth and beauty with the scientific preparations of this famous beauty authority. If you are not familiar with Helena Rubinstein's creations, this is your opportunity to get acquainted with them at a wonderful saving. So don't delay. Remember, after 7 days, all Helena Rubinstein products will be sold at their former prices.

BEAUTY PREPARATIONS TO ANSWER EVERY COMPLEXION AND CONTOUR PROBLEM:

For Blackheads—Special Pore Masque now \$1.60
For Double Chin—Muscle Tightener ...now \$1.20
For Shiny Nose—Liquidine now \$1.20
For Dry, Lined Skin—Youthifying Tissue
Cream now .80
For Chapped Hands—Hand Lotion now .80

Palm Springs Drug Co.

The Rexall Store
H. E. "Pat" PATTERSON
Palm Springs' Pioneer Drug Store

We Deliver

Phone 3333 or 3222

15 Limousines Filled With Desert Inn Guests From East Hold Picnic

Desert Inn guests enjoyed the largest desert picnic of the season last Thursday when 15 limousines filled with prominent Easterners motored to Carrizo Camp ramada on the Palms-to-Pines highway to enjoy another open-fire steak barbecue luncheon and listen to Johnnie Whiteflower and Dusty play and sing their favorite cowboy and Mexican songs.

Several cars continued on up the highway after lunch to get a glimpse of the snow and the deep shades of

coloring on the mountains in the late bins, Piedmont; Mr. and Mrs. S. C. afternoon. The picnickers were: Mrs. Hookstratten, Whittier, Calif.; Gov. Louis Mendelsohn, Mrs. R. P. Joy, and Mrs. Walter E. Clark and Mr. and Sr., Mr. and Mrs. H. R. Spitzley, Mr. Mrs. Henry T. Terrie of Charleston, and Mrs. J. Bell Moran and son Jack, Va.; Mr. and Mrs. Chas. T. Baisley of and Miss Sara Burnham, all of Grosse Palm Springs; Mr. Fred Wolvin and Pointe, Mich.; Dr. and Mrs. Frederick Miss Ella Nielson of Duluth, Minn.; Morris, Mrs. H. L. Mitchell, Mr. and Mrs. B. F. Fairless, of Pittsburgh; Mr. and Mrs. Edgar Flint, Mr. and Mrs. Howard Flint, of Detroit; Mrs. A. K. Black, Mrs. F. R. Dravo, and Mr. A. C. Robinson of Sewickley; Mr. and Mrs. Russell E. Dill, Bronxville, N. Y.; Mrs. Alice Ayrault, Medina, N. Y.; Mr. and Mrs. John Sweeney, Cleveland, Ohio; Mr. and Mrs. Samuel Kennedy, Salt Lake City; Mr. and Mrs. Lloyd Rob-

ert

Community Circle

MEETS TUESDAY

The Community Circle will hold their regular bi-monthly meeting next Tuesday, March 1, in the Community church. The guest speaker will be Mrs. Ted Griffith on the subject of Red Cross work.

Pay telephone bills before the 25th and receive discount.

CLASSIFIED ADS.

For Sale

FOR SALE—Choice income, Cathedral City, 50x150 lot, 3 modern stuccos, elegantly furnished, all rented, with garages and single apartment, best location. Sacrifice \$5000 or trade Hollywood district. Turn by Texaco Station, one block south to Glendon Cottages, Cathedral City.

FOR SALE—A bay mare, 6 years old. Approximately 900 pounds. A black and white Pinto mare, 4 years old, about 800 pounds. See Kathryn Hopper or Jane Miller, Banning. \$30

FOR SALE—Blue velour overstuffed davenport, good condition, \$7.00. Inquire across the street from Electric Substation. E. H. McMickle, Cathedral City.

FOR SALE—Near Colonial House, three-bedroom, two-bath, beautiful furnished home, with unit heat; has large living room and dining room, also breakfast room; two-car garage; four-foot steel concrete wall around property. Phone Mike Flavin, 5353.

FOR SALE—\$1600 or terms, furnished cute little home on acre. Phone 3914.

FOR SALE—Scotie pups, registered females; 3 months old; \$25 each. Allan Burt, De Luxe Trailer Camp, Cathedral City.

FOR SALE—Tent house at Belardo Camp. Can be moved. Phone 5342 or 3053.

FOR SALE OR TRADE—By owner, five-bedroom house, four baths, swimming pool, badminton court, P. O. Box 1030.

FOR SALE—By owner, 320 acres, 10 miles from Palm Springs; across the valley, fine view; 120 acres frontage on paved road, six miles from Garnet on Aqueduct road. Will sell 40, \$8 or 120 at \$27.50 per acre. Have another 40 acre tract with a house and modern chicken house for \$40.00 per acre or will sell the whole 320 acres for \$27.50 per acre. Guaranteed title. James P. Van Deusen, 214 Faxon Avenue, San Francisco, Calif.

FOR SALE—Bargains in used bicycles, in good condition. Miller's, next to Thrifty 5, 10 and 25c Store. Phone 4014.

FOR SALE—Eight-burner gas range, full enamel, oven control, two ovens, good condition, low price. Don Manchester, next to Safeway Store. Phone 4084.

Electrolux Gas Refrigerator, silent and economical. Terms arranged through Bank of America or Southern California Gas Co. Miller's, next to Thrifty 5, 10 and 25c Store. Phone 4014.

BRING JENEVA your problems. 961 North First Street, Banning. Hours 10 a. m. to 4 p. m.

14-tf

Public Stenographer — Helen McEwen, Desert Sun Office. Phone 3594.

For Rent

FOR RENT—\$45 a month, cute little separate bungalow. Phone 3914 \$30

FOR RENT—Rooms, singles and doubles, for men only. Miller's, next to Thrifty 5, 10 and 25c Store. \$30

ROOMS—Beautifully furnished. Everything new, and equipped with private, modern conveniences at The Modern. Special prices to first of the week guests. Location 400 feet south (toward mountains) from Texaco Station at Cathedral City. D. G. Zinn, proprietor. \$25

Wanted

WANTED—To borrow \$450 at 8% on A-1 business located in Palm Springs. P. O. Box 1304.

WANTED—We want property to sell. We have cash buyer for duplex; also for small two-bedroom home. If worth the money we can move it. Z. V. Decker, Realtor. Phone 3594.

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